

IFF Champions Cup Broadcast & Streaming Guidelines 2026-2027

1. General

In accordance with the Champions Cup Regulations 2026-2027, Art 5.6, IFF owns all international TV rights, all internet rights, and a part of the marketing rights.

Further in Art 5.7. it is defined that the domestic TV & streaming rights are owned by the National Association of the hosting team. The host team National Association may delegate the production of the stream to the clubs

The Home team in the quarterfinals and semi-finals is to provide the stream for free to

- a) the IFF app with the local language commentary;
- b) the Home team/country choice of channel; and
- c) the Away nation/team has the opportunity to purchase the stream for their own domestic platforms or TV-Stations. Those games on streaming platforms or linear TV must be geo-blocked which must be ensured by the National Association of the away team/nation. The cost for all the matches of their teams away matches (quarterfinals, semi-finals and finals) are 1.500 EUR in total.

The Host nation/team is responsible for the full production of the stream in accordance to these guidelines and will only receive the financial support from the Champions Cup pot for the stream if the defined quality aspects will be met. The Home team cannot ask for production support from the Away team.

The National Association (host nation / home team) needs to ensure that the stream is geoblocked for its territory only.

2. Price for the stream

The consumer purchase price for the streaming is set by the IFF & Champions Cup Steering Group. The agreed prices for the quarterfinals and semi-finals are:

- a) Single match 7,99 EUR
- b) Event package 24,99 EUR (includes all men's & all women's CC matches)

The agreed prices for the finals are:

- c) Single match/final 9,99 EUR
- d) Final pass for both games 12,99 EUR

3. Multilateral production

Technical requirements

- Internet - cable at least 20/20MB - key UPLOAD stable throughout the transmission (dedicated line only for stream transmission - no online, no wi-fi, no organizers)

- Stream resolution output: 1080p50
- The production team must be able to send an additional RTMP stream to a dedicated address which will be provided by IFF if needed. (This is for media purposes and automated clipping of the best scenes of the game)
- The production team is responsible for the upload and the transfer of the signal to the defined channels (which usually is the desired channel from host nation/team, the away team and the IFF App)
- The production company must provide the equipment for the commentary, including a screen, two head-sets with microphones and connect the commentary to the stream.

Camera positions

- Number of cameras: minimum 1+2 camera (1 manned camera and 2 cold cameras (behind the goals))
- The Home team may use more cameras if they choose to do so
- Camera placement: Main camera in an elevated position in line with the centre of the court, cold cameras in an elevated position behind the goals
- All cameras shall have the possibilities for replays
- Equipment needed: Electricity, streaming device, table
- Free space of 3-4 m2 for the main camera, without any spectators and fans disrupting the camera view

Commentary positions

- Minimum one commentary position for Home team
- Possibility for Away team commentator, to be paid by the Away team
- Mixer for commentators
- Headsets for commentators
- Preview monitor for the commentator/s
- In the finals commentator position for the IFF
- The Home team must provide the signal to the away team so they can add their own commentary locally, if requested.

4. Production requirements to be eligible to get fundings (1000 EUR)

- 1080p50 streaming in RTMP or SRT
- 1 plus 2 cameras used
- At least one commentator
- 2 player interviews in English and separately uploaded into the IFF app
- Edited highlights or proper live highlight tagging with automated highlights

5. Other requirements

- The CC/IFF logo watermark embedded to the lower right-hand corner on the stream, provided by IFF
- No advertisements, apart from the approved CC sponsors, are allowed in the stream, including during the intermission breaks. CC sponsor ad material will be provided by the IFF
- The stream must have the basic match statistics graphics (teams + time + score) embedded in the top left corner of the signal at all times, provided by IFF
- The running clock for the stream must be provided by the home team/nation respectively the production team of the game
- The Host is responsible to include the IFF provided graphics package into the stream, including the match clock and scoring.
- The IFF CC bumper &/or an approved event bumper must be used at the beginning of all videos – streaming, highlights and interviews, provided by IFF
- All music to be used for highlights videos &/or streaming must have the correct approvals and copyright permissions.

Optional equipment

- Microphones for interview

Recording of Matches

- A local recording must be made at the production site and provided via a filesharing service to the Away team and IFF the day after the match has been played

Match graphics and rundown

- IFF will provide a basic CC graphics template for the Host team
- IFF will provide Match/TV Rundown for the Host team

Streaming Actions

- It is the responsibility of the production team to check the encoder settings and connect to the livestream event via the IFF App
- Each scheduled livestream has a specific Stream URL and Stream Key values which are linked to all planned streams. The planning and setting-up of the live-stream in the IFF App is done by the IFF
- The stream will automatically go live (be published) at the time set in the app by the IFF. **DO NOT CHANGE THIS PUBLISHING TIME**
- An event graphic can be displayed at the beginning of the stream, but once the teams enter the court, at approx. 5-6 mins prior to the match, the stream should follow the standard pre-match protocols / TV rundown (team introduction, team line-up announcements, referee announcement etc), which will be provided by IFF
- STOP the livestream only after the best player ceremonies have been completed after the match