



7th IFF Associations' Meeting, Singapore, 8th to 9th of December



www.floorball.sport



Welcome and Opening by The IFF President

Mr. Tomas Eriksson



The Agenda of the meeting

DAY 1; 8.12.

- 9:00 - 9:10 Opening of the meeting, **Mr. Tomas Eriksson**, IFF President
- 9:10 - 9:50 Keynote speech: The Role of Floorball in Singapore and Sout-East Asia and Asia as a whole, **Dr. Su Chun Wei**; Chief of Singapore Sport Institute
- 9:50 - 10:05 Coffee break
- 10:05 - 10:30 Future of Floorball - What is needed to make Floorball more interesting for the Spectators, Media and Sponsors **Mr. John Liljelund**, IFF secretary general
- 10:30 - 11:45 Workshop Future of Floorball, Groups formed by topic interests. Groups led by **IFF CB members**

11:45 - 12:15 Workshop de-brief

12:15 - 13:00 Lunch

13:00 - 13:30 IFF Strategy Implementation Status, **Mr. Steve King**, SWG chair

13:30 - 14:15 Workshop, Groups formed by similar size of federation. Groups led by SWG members and CB members if needed

14:15 - 14:45 Workshop de-brief

14:45 - 15:00 Coffee break

15:00 - 15:30 IFF Ethics Commission presentation, **Ms. Sylvia Schenk**, IFF ETC Chair

15:30 - 15:45 Fifty-Fifty Equality project Swedish federation, **Ms. Sofie Andersson**

15.45 - 16:00 U19 WFC 2024 Lahti, Finland, **Mr. Pekka Ilmivalta**, SSBL sec. Gen.

16:00 - 16:15 WFC 2024 Malmö, Sweden, **Mr. Magnus Nilsson**, WFC 2024
secretary general

16.15 - 16:30 Day 1 Summary, **Mr. Tomas Eriksson**, IFF President

Quartefinals in the venue starting at 17.00

IFF Associations' Meeting

Day 2

DAY 2 9.12.

- 9:00 - 9:05 Opening of Day 2, **Mr. Filip Suman**, IFF vice-president
- 9:05 - 9:20 IFF Athletes Commission Address, **Ms. Agatha Plechan**, IFF ATC chair
- 9:20 - 9:40 How Floorball has been introduced to the Singapore School System, **Mr. Kenneth Ho**, SFA
- 9:40 - 10:10 How to work with the International Competition Calendar for the Future. **Ms. Sarah Mitchell**, IFF Event Manager
- 10:05 - 10:30 New WFC Format, **Mr. Martin Klabere**, RACC chair
- 10:30 - 10:40 Coffee break
- 10:40 - 11:10 Workshop, Led by **IFF CB members**
- 11:10 - 11:30 Workshop de-brief

- 11:30 - 11:50 IFF Education News (Road to HEL and Coach Education structure, **Mr. John Liljelund**, IFF Secretary general
- 11:50 - 12:00 Fit4 Future projet Next Steps, **Mr. Filip Suman**, IFF vice-president, Representatives of Floorball Germany & Spanish Floorball Federations
- 11:50 - 12:00 WFC 2025 Brno & Ostrava, Czech Republic, **Mr. Petr Chvojka**, WFC 2025 secretary general
- 12:10- 12:30 WFC 2026 Tampere & WFC 2027 Turku, Finland, **Mr. Perttu Pesä & Mr. Antti Kirkkola**
- 12:30 - 12:40 End of the Associations meeting, **Mr. Tomas Eriksson**, IFF President

Play-Offs in the venue starting at 14.00 and lunch in the venue

Keynote speech:

**The Role of Floorball in Singapore and South-East Asia and
as a whole,**

Dr. Su Chun Wei;

Chief of Singapore Sport Institute

Coffee Break, 15 minutes

Future of Floorball - What is needed to make Floorball more interesting for the Spectators, Media and Sponsors

Mr. John Liljelund, IFF secretary general

Future of Floorball

How to develop our sport to make it More Interesting for the Spectators, Media and Sponsors



Background and Objectives

- To discuss the way forward, based on the preparations made by the IFF Central Board , where it has been clearly defined that the guiding topics are to increase the interest and attractiveness for the Spectators, Sponsors and the Media and in the long term to Close the Gap.
- Discuss the Must Have shopping list for possible changes for the Association meeting and how to work with that.

Background and Objectives

- The IFF Central Board has in the last year worked with the Future of Floorball project preparation, based on the IFF General Assembly 2022 decision to enlarge the project.
- The IFF has held several meetings discussing, with different stakeholders, what elements and factors of the sport would need to be changed
- Based on these discussions the IFF CB created a questionnaire for the Floorball community, which was conducted in 7 languages. The results of the survey were the basis for the creation of a Shopping List of possible changes.
- The main objective of the Future of Floorball project is to Develop the Sport of Floorball in order to gain More Spectators, Sponsors and Media, with the focus of the younger generations. The aim must be to not to make any changes which would not support this target or would hinder the Closing of the Gap on the Field of Play.
- The result of the discussions with the stakeholders is a broad Shopping list of the possible elements that could be changed. The IFF CB has defined these in five separate baskets (Organisational development, IFF Event Structure Changes, Rule Changes, Increased Visibility/Awareness and Marketing/Promotion Innovations) and divided them in the ones the We Must Have and the ones Would be good to Have.
- This Material, which has been sent out in advance, is what we to discussed during the Association meeting, to confirm that these steps are the right direction for Future of Floorball.

Discussions in Groups – Future of Floorball

Please choose the group based on your Topic of Interest:

- **Group 1 – Organisational Development:**
- **Group 2 – IFF Event Structure Changes:**
- **Group 3 – Rule Changes:**
- **Group 4 – Increased Visibility/Awareness:**
- **Group 5 – Marketing/Promotion Innovations:**

Carlos Lopez & Steen Houman

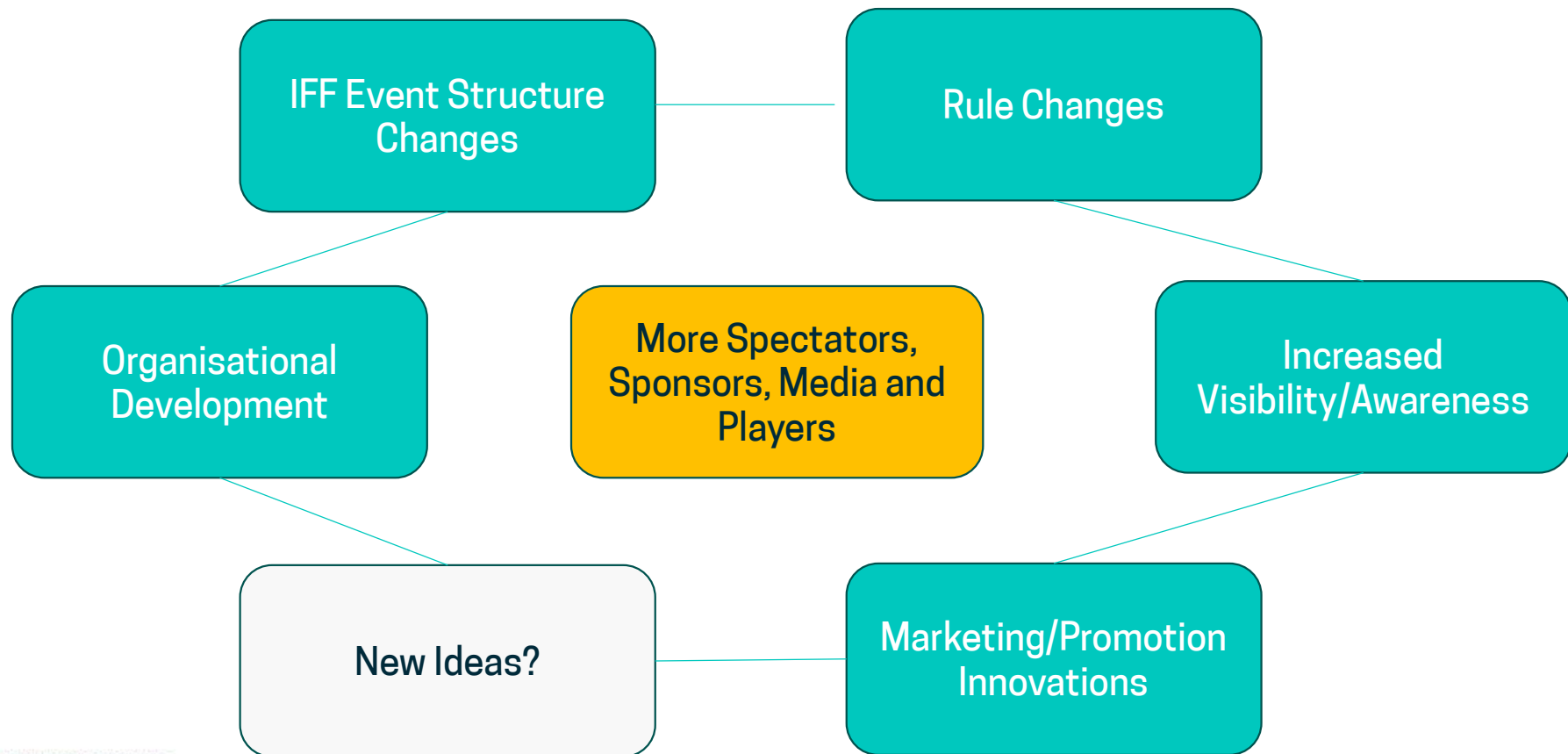
Kaarina Vuori & Agata Plechan

Martin Klabere & Steve King

Calle Karlsson & Tamuz Hidir

Jörg Beer & Pakkamol Siriwat

The Potential Elements of the Future of Floorball Shopping list



Must Have topics – Organisational Development

1) A system for mentoring and exchange of knowledge

- Building a long-term sustainability and effectiveness of the national federations.
- Mentoring is a powerful tool for personal development and knowledge transfer. It's a strategic investment in human capital
- Use the Fit4Future Structure platform

2) Building common educational materials on different levels

- this is a foundational element for any educational program, ensuring that there is a structured and scalable way to educate at various levels.
- Essential for standardizing knowledge across the board, ensuring consistency in the quality of education provided.
- Running professional education courses having a common path : IFF “Road to HEL”
- Allows for scalability, as materials can be used to educate newcomers and advance the skills of those at higher levels.
- Facilitates a clear progression path for learners, helping them understand the next steps in their development

3) Building new approach of attracting new Players

- Creation of “Where can I play/Coach Tool”
- Helps how to get players (mainly newcomers) and get in touch and join floorball.

Must Have topics – IFF Event Structure Changes

1) New WFC format (3 groups based on the ranking)

- More interesting games can attract larger audiences and increase the games visibility
- Also enhances the experience for players and fans, leading to greater engagement
- More equal matches, more local spectators, more money generated and used for development

2) Introduce the 3vs3 as an additional format, to also get into the multi-sport

- Important to agree and have a common understanding after testing upon the 3vs3 format all over the world
- Looking for a version to multi-sport event
- Giving a possibility for more countries to enter the WFC's on a lower financial and competition level

3) Proposed changes of the International calendar

- Adjusting the international calendar is necessary to accommodate new events and formats, especially after the inclusion of both genders in The World Games from 2025.
- Ensures that teams have adequate preparation time which is crucial for planning and logistics
- To create a better balance between the leagues and national Teams, to prolong the season for the leagues
- Need to know all the implications before taking a final decision
- Playing Continental Championships to help developing the sport
- Based on the feedback from the participants in the U19 a new term for the U19 WFC has been proposed

Must Have topics – Rule Changes

1) Finetuning the rules to enhance skilful play and get better spectator understanding and experience

- Changing the minor rules to improve the general understanding
- Modify the present rules to clarify the infringements hindering players to play
- Care must be taken to ensure that the changes of the rules do not complicate understanding for spectators.
- Simplifying rules to reduce stoppages to makes the game fluent and more enjoyable to watch.

2) Enforcing of present rules with referee education to get a more flowing game with less obstructions

- To increase the flow of the game, which will be better for viewership as well as potential broadcasting.
- Ensure that the skilful play is protected
- One game all over the world → helping close the gap
- Work with the federation to enforce this

3) Start testing different activity rules

- The target is to avoid "dead/static" moments
- Not to make the gap bigger
- To be understandable and technically easy to start using
- Better for viewership, making the game more dynamic and attractive

Must Have topics – Increased Visibility/Awareness

1) Leverage using influencers

- Social Media Influencers are nowadays very strong ambassadors of anything they do and they are very followed by youngsters.
- The influencers will create content through which we can reach new spectators and introduce new ways to consume Floorball
- Community building can be facilitated through interactive platforms like streams and podcasts, leveraging influencers, and organizing social media events.
- Use the floorball strength – easy to play
- Create successful case studies

2) More Free-to-air TV productions (not stream) & adding technology to TV productions

- To reach spectators who do not know floorball well
- Change the attitude towards the way the TV product is produced (product for teenagers not for „old“ people)

3) Venue entertainment:

- Enhancing the in-venue experience with entertainment ensures that attending matches is a memorable event, encouraging repeat attendance.
- The national leagues need to enhance their entertainment and service level at the matches
- It is necessary to understand that the leagues are products to be sold; not just matches to be played.

Must Have topics – Marketing/Promotion

1) A better entertainment level of our broadcasts (Clips, highlights, studios):

- High-quality broadcasts with engaging clips and highlights are essential to capture and retain audience interest.
- Studios can provide in-depth analysis and stories that enrich the viewing experience, making it more informative and entertaining.

2) Stronger player brands - Promotion of Star players:

- Promoting individual players helps to create a connection with fans and can draw more attention to the sport.
- Strong player brands can lead to increased marketability and commercial opportunities for the sport. It is a necessity for the awareness of the sport
- Stars and key players can serve as the face of the sport, attracting media attention and inspiring future generations.
- Content that showcases players' stories and personalities helps build a fan-player relationship and enhances the sport's appeal.

Discussions in Groups – Future of Floorball

Please choose the group based on your Topic of Interest:

- **Group 1 – Organisational Development:** Carlos Lopez & Steen Houman
 - **Group 2 – IFF Event Structure Changes:** Kaarina Vuori & Agata Plechan
 - **Group 3 – Rule Changes:** Martin Klabere & Steve King
 - **Group 4 – Increased Visibility/Awareness:** Calle Karlsson & Tamuz Hidir
 - **Group 5 – Marketing/Promotion Innovations:** Jörg Beer & Pakkamol Siriwat
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- In the groups Discuss and Evaluate the proposed Must Have solutions
 - Think about what is needed to make these happened?
 - What does the IFF and the National federation need to do?
 - When can, if approved, the proposed changes be implemented?
 - Time for the Group work is 75 minutes – be back at 11:45

Group Work

Debrief

Lunch

IFF Strategy Implementation Status

Mr. Steve King,

IFF Strategy Steering Group Chair

IFF STRATEGIC PLAN

ASSOCIATIONS MEETING 2023 UPDATE AND WORKSHOP

BACKGROUND – Strategy Implementation

- Each Key Priority has a working document setting out the Actions required to achieve the Key Priority
- Each Action has been allocated to a member of the office to manage and/or implement
- Each Action has had dates set to commence and finish by
- A traffic light system of colours is being used to track progress
 - Green as completed
 - Yellow as in progress
 - Red as not yet commenced
- SWG will monitor progress with IFF Office and report back on a regular basis on progress
- As required members of the Floorball community will be asked to provide feedback

CURRENT STATUS

IFF STRATEGY UPDATE								Updated:	9/11/2023
ID	PRIORITY	TARGET	ACTIONS		ONGOING		NOT STARTED		TOTAL
			FINALISED						
			#	%	#	%	#	%	
2.2	Development, Service Level and Expansion	Closing the Gap	3	42.86%	4	57.14%			7
		Strengthening Members	1	50.00%	1	50.00%			2
		Player No Growth			2	66.67%	1	33.33%	3
		Knowledge gather & Share	2	25.00%	5	62.50%	1	12.50%	8
		Development Projects	1	8.33%	8	66.67%	3	25.00%	12
3.1	Awareness & Visibility	More TV time & Utilising Media	10	66.67%	4	26.67%	1	6.67%	15
		Strengthening marketing efforts	4	36.36%	5	45.45%	2	18.18%	11
3.3	Governance, Sport Culture and Leadership	Finance	1	25.00%	3	75.00%			4
		Professional Structure	1	7.14%	7	50.00%	6	42.86%	14
		Good Governance			7	87.50%	1	12.50%	8
		Sustainability	2	12.50%	13	81.25%	1	6.25%	16
4.1	Sport Presentation & Appearance	Equal Safe & Clean Sport	5	26.32%	9	47.37%	5	26.32%	19
		Entertaining Events	5	35.71%	7	50.00%	2	14.29%	14
		Versions of the Game	4	40.00%	6	60.00%			10
			39	27.27%	81	56.64%	23	16.08%	143

Workshops

- There will be 4 topics up for discussion and working on in groups.
 - Section 1 which has 2 targets for discussion will have working groups based on similar federation size
 - Section 2 which has 2 targets for discussion will have working groups based on a mix of federation size
- Each Target will have 10 minutes for discussion and note taking. After Section 1 targets have been discussed groups will change over
- At the end each group will present their findings to the meeting.

WORKING GROUPS – SECTION 1

- **Sports Presentation & Appearance**
 - Target 3 Different Versions of the Game
- **Development Service Level & Expansion**
 - Target 3 Player Number Growth – Schools, Member #'s, Coach Exchange Programs
- **GROUPS DETERMINED BY SIZE**

WORKING GROUPS – SECTION 1

- **GROUPS DETERMINED BY SIZE**

- **GROUP 1; CZE, DEN, FIN, GER, POL, SVK, SWE, SUI (Jörg Beer, Agata Plechan)**
- **GROUP 2; CZE, EST, FIN, GER, SIN, SVK, SWE, SUI (Martin Klabere, Steen Houman)**
- **GROUP 3; AUS, CHN, CZE, ESP, JPN, NED, THA, UKR, USA (Kaarina Vuori, Tamuz Hidir)**
- **GROUP 4; BUR, CAM, CAN, CIV, EST, FRA, IND, IRA, MAL, SIN (Carlos Lopez, Pakkamol Siriwat)**

WORKSHOPS – Sports Presentation & Appearance

Target 3 Different Versions of the Game

- *Wording of the target from the Strategic Plan*

By introducing several versions of the game and reviewing the event structure the goal is to grow the sport as more nations and athletes have the chance to join in.

KPI's

1. There are international events, which are accessible for all members associations
2. The event structure is continuously reviewed and updated
3. The AOFC Cup/Africa Cup concept is extended to all continents/regions for young/small
4. There are several versions of the game standardised with adjusted rules
5. Introduce a Championships for small/new members
6. Test new versions of the game at selected international events, to make the sport more attractive and cheaper
7. There are virtual or digital floorball events

WORKSHOPS – Sports Presentation & Appearance

- **Target 3 Different Versions of the Game**

- + What versions do you believe would have the most impact in increasing the number of players in your nation and why*
- + What is happening in your country with what sports are getting airtime, are the older traditional sports still getting the same airtime or are different versions getting more airtime.*
- + Will more tournaments help or hinder the development in your country*

WORKSHOPS – Development Service Level & Expansion

Target 3 Player Number Growth – Schools, Member #'s, Coach Exchange Programs

- *Include wording of the target from the Strategic Plan*

Players are the key for continuous growth and recruiting more players worldwide is therefore an essential target. The licenced players are active competition players, licensed by the MA's
KPI's

1. In more than 40 countries kids play floorball in school as a part of the school's sports curriculum
2. Introduce the sport to international organisations promoting school and workplace activity
3. There are at least fifteen countries with more than 10.000 licensed players
4. There are at least 5 million recreational floorball players worldwide
5. There are more than 1 million licenced players

WORKSHOPS – Development Service Level & Expansion

Target 3 Player Number Growth – Schools, Member #'s, Coach Exchange Programs

- + Where is Floorball in your school system
- + What is limiting your access to school sports systems
- + What plans do you have to access school sports systems
- + What has worked in your nation

WORKING GROUPS – SECTION 2

- **Development Service Level & Expansion**

- Target 1 Closing the Gap – Using NA's resources
- Target 2 – Strengthening Existing members
- GROUPS DETERMINED BY A MIX OF SIZE

WORKING GROUPS – SECTION 2

● GROUPS DETERMINED BY A MIX OF SIZE

- GROUP 1; AUS, CHN, CZE, FIN, GER, MAL, SIN, SVK, SUI, USA(Jörg Beer, Agata Plechan)
- GROUP 2; BUR, CIV, DEN, FIN, IND, MAL, SIN, JPN, SUI, USA (Martin Klabere, Steen Houman)
- GROUP 3; CAM, CZE, EST, FRA, IRA, NED, SIN, SWE, UKR (Kaarina Vuori, Tamuz Hidir)
- GROUP 4; CAN, CZE, ESP, EST, GER, POL, SVK, SWE, THA (Carlos Lopez, Pakkamol Siriwat)

WORKSHOPS - Development Service Level & Expansion

Target 1 Closing the Gap – Using NA's resources

- *Include wording of the target from the Strategic Plan*

By having more nations fighting for the top positions, floorball will become a more attractive sport.

KPI's

1. Floorball has a TOP 10 instead of TOP 4, with countries from three continents
2. 8-10 countries have played in the adult WFC and the U19 WFC semi-finals in the years 2026- 2032 for both male and female
3. The IFF builds a separate plan to Close the Gap for countries not playing in the WFC qualifications
4. The IFF creates additional international competitions for smaller countries
5. The IFF launches organisational development projects and a coaching project in cooperation with the more developed MA's
6. The IFF organises more coaching and refereeing seminars
7. Lower the threshold to participate by organising also online seminars, webinars and materials

WORKSHOPS - Development Service Level & Expansion

Target 1 Closing the Gap – Using NA's resources

- + Do you believe your association has actively helped other associations develop. If yes what sort of help have you been able to provide*
- + If not, what is stopping you being able to help other associations*
- + Does your Association have a plan to help other Associations going forward*
- + In order what are the 3 most important actions you believe you need to help your association grow*

WORKSHOPS - Development Service Level & Expansion

Target 2 – Strengthening Existing members

- *Include wording of the target from the Strategic Plan*

By focusing on strengthening the organisation of the Member Associations floorball can better serve its target group: the athletes, and other stakeholders.

KPI's

1. The IFF focuses on building the organisational structure of the MA's in the IFF development work
2. The IFF builds different level solutions for smaller members
3. The IFF has 30 member associations with at least one full-time employee
4. All current member associations in accordance to IFF License system Tier 2 and Tier 3 needs to move one Tier level
5. The IFF utilises new technologies for development purposes

WORKSHOPS - Development Service Level & Expansion

Target 2 – Strengthening Existing members

-  *Do you have a full time employee, if not why not*
-  *Do you have a formal member licence system in place*
-  *How do you fund your activities*
-  *What can the larger NA's do to help the NA's which are basically voluntary*

Future

IFF Office Ongoing Work

As per Strategic Plan actions

NA's ongoing work

6 Nations

Power Nations

What is needed and why

All National Associations to help in any way they can
other National Associations no matter how minor
For the sport to become truly global and marketable

4) Look over the overall Competition Calendar when including this event format.	SK/MaKI	The RACC discussed this at the 10/2023 meeting and will present a proposal for the Core Country Group and CB. The Core Country Europe group has started to discuss this question and will continue in November 23. A survey regarding the scheduling of the U19 WFC has been sent to all countries who have participated in past U19s and the report from this will be added to the discussion material	An inaugural 3vs3- WFC could have been played adjacent to the WFC 2023 in Singapore, but more likely is to play it in 2024. RACC supports the idea of having a first 3v3 event in 2024 but feels that it should not be called a World Championship until a more planned & considered structure is in place.
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1) Evaluate what different versions of the game the IFF members are playing and by whom	SK	Questionnaire has been sent to Associations and result under preparation	RACC to prepare a proposal of what official versions IFF has
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1) IFF Media to begin the planning for a 2nd World Virtual Freestyle Floorball Cup	JK/MM/JV	Discussions started to maybe add new categories.	Evaluate the possibility to have these as official medal events.
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2) IFF Media to consult with Member Associations on different types of virtual competitions they have held and review how these events are best promoted and run.	JK/MM	We are aware of some examples (e.g., CZE).	Currently, the virtual events moved bit more to the background as all events with meeting character are on the rise and associations are recovering. Media department keeps monitoring the developments.
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1) Begin discussions within the RACC about how the future IFF event structure may look	MaKI	Ongoing discussions in RACC meetings
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3) Consult with MAs on what other events may be of value to them (e.g. having different World Championships tiers)	JL/SK	Discussions held in the Core Country meetings on the International calendar	Discussion to be continued on the New Adult WFC system, International calendar during the IFf Association meeting 2023
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Workshop

Workshop debrief

Coffee break, 15 minutes

IFF Ethics Commission presentation

Ms. Sylvia Schenk, IFF ETC Chair,

Ms. Carol Roberts, IFF ETC Member,

Mr. Bill Howitt, IFF ETC Member

Fifty-Fifty equality project by Swedish Floorball Federation

Ms. Sofie Andersson



FIFTY/FIFTY

- an online course about gender equality in sports

SOFIE ANDERSSON

Head of Elite Development and National Teams

sofie.andersson@innebandy.se



FIFTY/FIFTY

WHY?

Sports today is
clearly
characterized
by a male
norm

Greater equality is also a
matter of democracy and
everyone's right to
participate



Increased equality leads to
better results, higher
quality and better well-
being, among other things

SWEDISH FLOORBALL VISION AND GOAL

→ We want to become the *People's Sport*. A sport that appeals to many and is open to everyone.

→ Proportion of women on all positions in Swedish Floorball:

50 %

GENDER EQUALITY WITHIN SWEDISH FLOORBALL

Today it looks like this...

Players



■ Women 32%
■ Men 68%

Referees



■ Women 28%

Coaches



■ Women 15%

...which is why we are far from satisfied

WHAT?

FIFTY / FIFTY

THIS IS FIFTY/FIFTY

- Fifty/Fifty is an **online course** consisting of **six sessions** that aim to inspire and share knowledge about gender equality in sports.
- Each of the six sessions have a particular theme:
 1. **Why it is important**
 2. **Norms**
 3. **Communication**
 4. **Recruitment**
 5. **Structures and power**
 6. **Create your own action list**
- All sessions combine **inspiration, facts, discussion** and **reflection** with a focus on what you and your club/association could gain from greater gender equality. Through **questions and tasks**, you are guided towards long term step by step development.

THIS IS FIFTY/FIFTY

- The aim of the course is to **increase knowledge** about why it is important to work with gender equality and the benefits that it offers both the club/association and its members. Through the course you discuss and work together with concrete questions and tasks.
- Fifty/Fifty is intended to enable the participating club/association to make relatively **small changes** that, in the long run, **result in significant improvement.** forwards.
- The Fifty/Fifty online course is available **free of charge** to all sport clubs and associations in Sweden and now also **internationally.**

**Gender equality
online course**

**Fifty/Fifty
made available to all
Member Associations
and clubs within the
global floorball
community.**

FIFTY/FIFTY GLOBAL LAUNCH

**It's
free of charge
and designed for the
club board (and other
groups) to go through
one lesson at a time,
during your (board)
meetings.**

HOW?

Visit
fifty-fifty.nu/en
to learn more and register interest

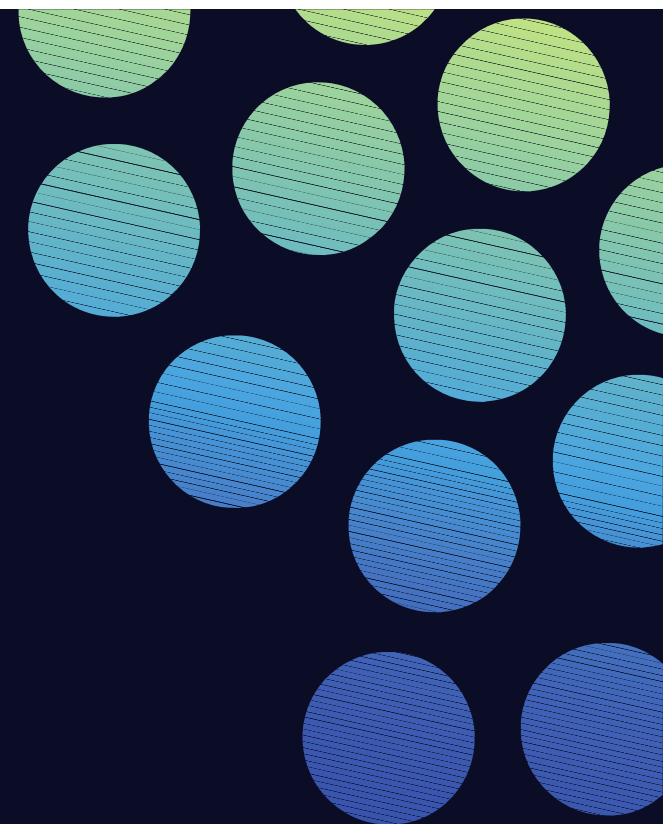


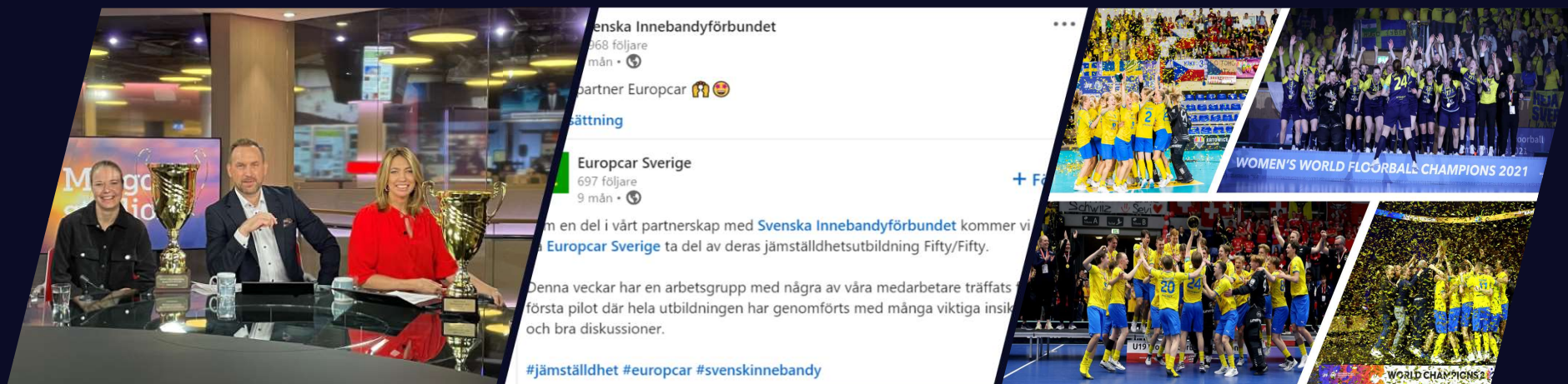


- ✓ The Fifty/Fifty course is completely free of charge, and **registering your club is quick and easy.**
Click “register club” and fill in the requested information.
Once you have finished registering, you can start the first session at any time.
- ✓ Swedish Floorball are happy to give some **guidance sessions** or short occasions of education on Teams for all national associations interested.

FIFTY/FIFTY

To perform better in all areas





Bra jobbat!
Ni har genomfört
6 av 6 lektioner



TACK!

U19 Women's WFC 2024 Lahti, Finland

Mr. Pekka Ilmivalta

CEO of the Finnish Floorball Federation



Lahti

SHARE YOUR STORY IN LAHTI 2024

WU19 World Floorball Championships 2024, Lahti
8. – 12.5.2024

Major international sports events for a 100 years





Women's U19 World Floorball Championships 2024 Welcome to Lahti!



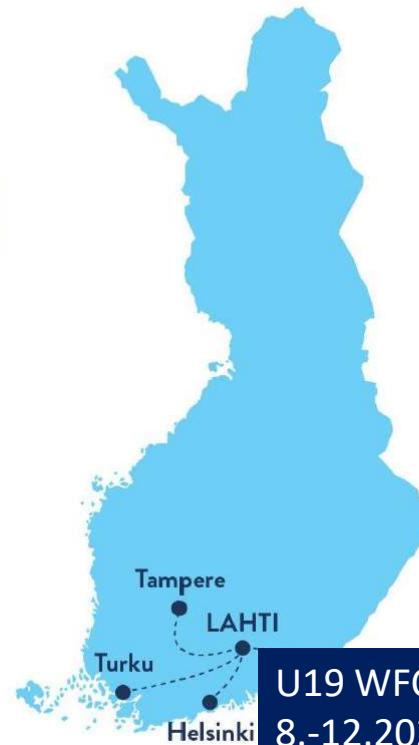
Lahti



Lahti. Easy Choice!

TRAVEL TIME TO LAHTI BY TRAIN

Helsinki Airport	50 min
Helsinki City	48 min
Tampere City	1 h 48 min
Turku City	3 h 38 min



U19 WFC
8.-12.2024
FINLAND

FACTS ABOUT LAHTI

120.000 residents
11.000 companies
500.000 overnights
area of 517 km², water 58 km²
waste recycling rate 98 %
winter sport capital of Finland

VISIT**LAHTI**
FINLAND

Lahti



Lahti is your Host City

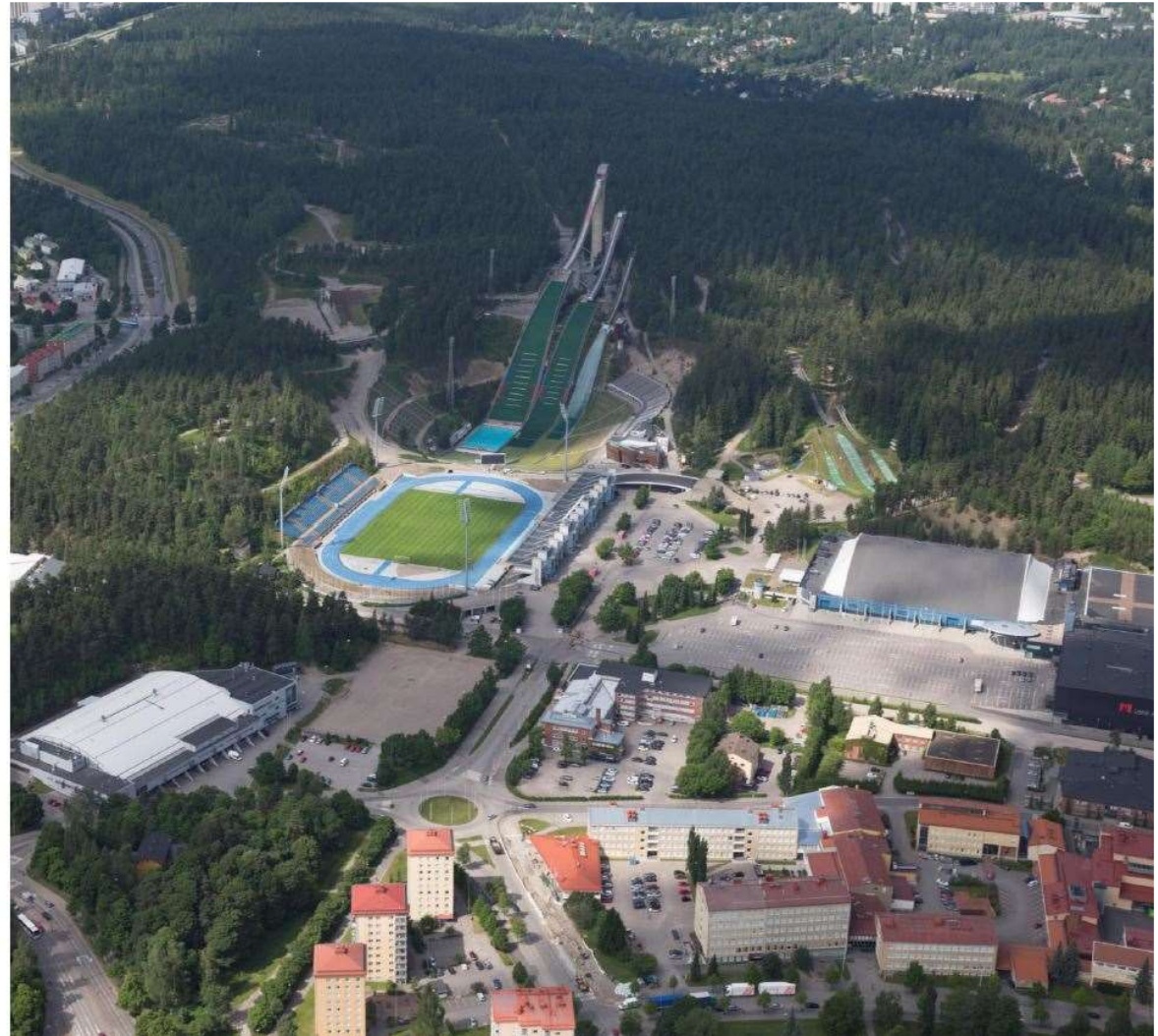
LAHTI CITY CENTRE – WALKING DISTANCE 15 MIN



In the city of Lahti, you'll be surprised at how close everything is. Most of the hotels are located within the city area and you are able to walk from the city centre to the Lahti Sports Centre within 15 minutes.

Event Space

- The heart of the event will be the great Lahti Sports and Fair Centre which can accommodate all the required spaces.
- 5 sports and exhibition halls
- Stadium area
- Ice hall
- Nearby more facilities: saunas, showers, rooms for changing clothes, 50m swimming pool (during the summer season) etc. Also parking places.



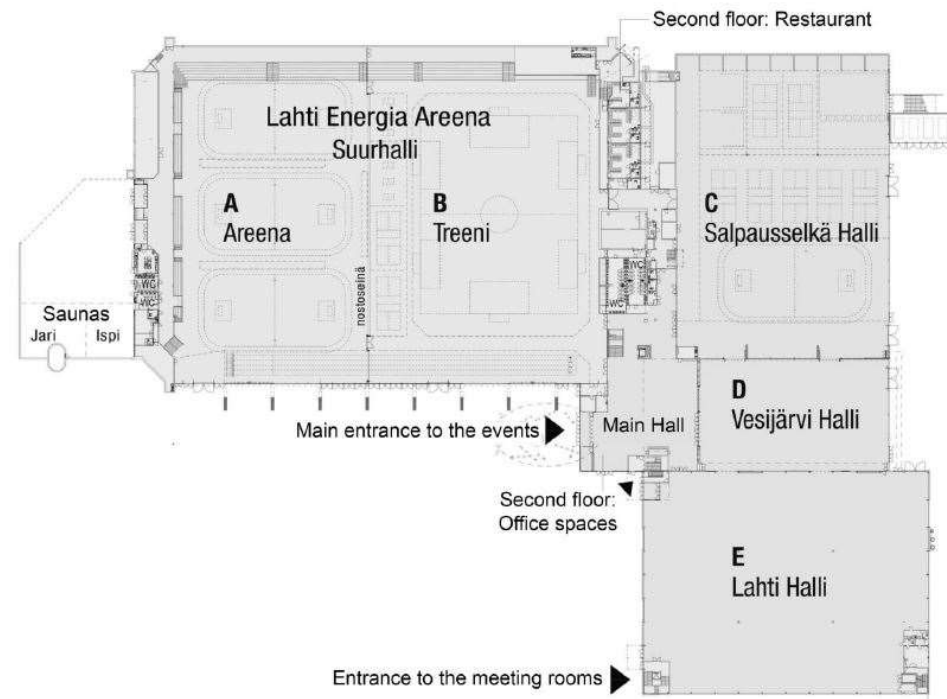


Lahti Sports and Fair Centre

- The Lahti Sports and Fair Centre hosts trade fairs, entertainment of various types, and sports events, all with excellent transport connections conveniently close to the Lahti city Centre and with a beautiful natural backdrop. The Centre hosts 12–16 fairs a year, along with numerous other events and functions, both large and small.
- Lahti Sports and Fair Centre is only a short walk (1 km) from the city Centre.

Sports and Fair Halls

Over 17,000 square meters of space – all you need and there is still more venues in the area!





Hall A – Arena Hall

- Total floor area: 3,395 m²
Clearance height: 6–22 m
- The maximum capacity is 1950 people



Hall B – Training Hall

- Total floor area: 4,495 m²
Clearance height: 6–22 m
- The maximum capacity is 3050 people



Hall C - Salpausselkä Hall

- Total floor area: 4,085 m²
Clearance height: 7 m
- The maximum capacity is 3000 people



Schedule



Women's U19 World Floorball Championships 2024
8.-12.5. | Lahti | Finland

GROUP A

	Czechia
	Switzerland
	Slovakia
	Latvia

GROUP B

	Sweden
	Finland
	Poland
	Norway

GROUP C

	Germany
	New Zealand
	Australia
	Singapore

GROUP D

	Hungary
	Denmark
	Italy
	Canada

ARENA A | Lahti Sports and Fair Centre

WEDNESDAY 8.5.

10:00	Australia - Germany	C
13:00	Singapore - New Zealand	C
16:00	Slovakia - Czechia	A
19:00	Poland - Finland	B

THURSDAY 9.5.

10:00	Slovakia - Latvia	A
13:00	Czechia - Switzerland	A
16:00	Sweden - Finland	B
19:00	Norway - Poland	B

FRIDAY 10.5.

10:00	Switzerland - Slovakia	A
13:00	Italy - Hungary	D
16:00	Canada - Denmark	D
19:00	Finland - Norway	B

SATURDAY 11.5.

10:00	4th Group A - 1st Group D	Playoff 1
13:00	1st Group A - 2nd Group B	Semi 1
*16:00	1st Group B - 2nd Group A	Semi 2
19:00	4th Group B - 1st Group C	Playoff 2

SUNDAY 12.5.

10:00	Loser PO1 - Loser PO2	9th place
13:00	Loser Semi - Loser Semi	3rd place
16:00	Winner Semi - Winner Semi	Final

ARENA B | Lahti Sports and Fair Centre

WEDNESDAY 8.5.

10:30	Norway - Sweden	B
13:30	Latvia - Switzerland	A
16:30	Hungary - Canada	D
19:30	Denmark - Italy	D

THURSDAY 9.5.

10:30	Singapore - Australia	C
13:30	New Zealand - Germany	C
16:30	Canada - Italy	D
19:30	Hungary - Denmark	D

FRIDAY 10.5.

10:30	New Zealand - Australia	C
13:30	Germany - Singapore	C
16:30	Sweden - Poland	B
19:30	Czechia - Latvia	A

SATURDAY 11.5.

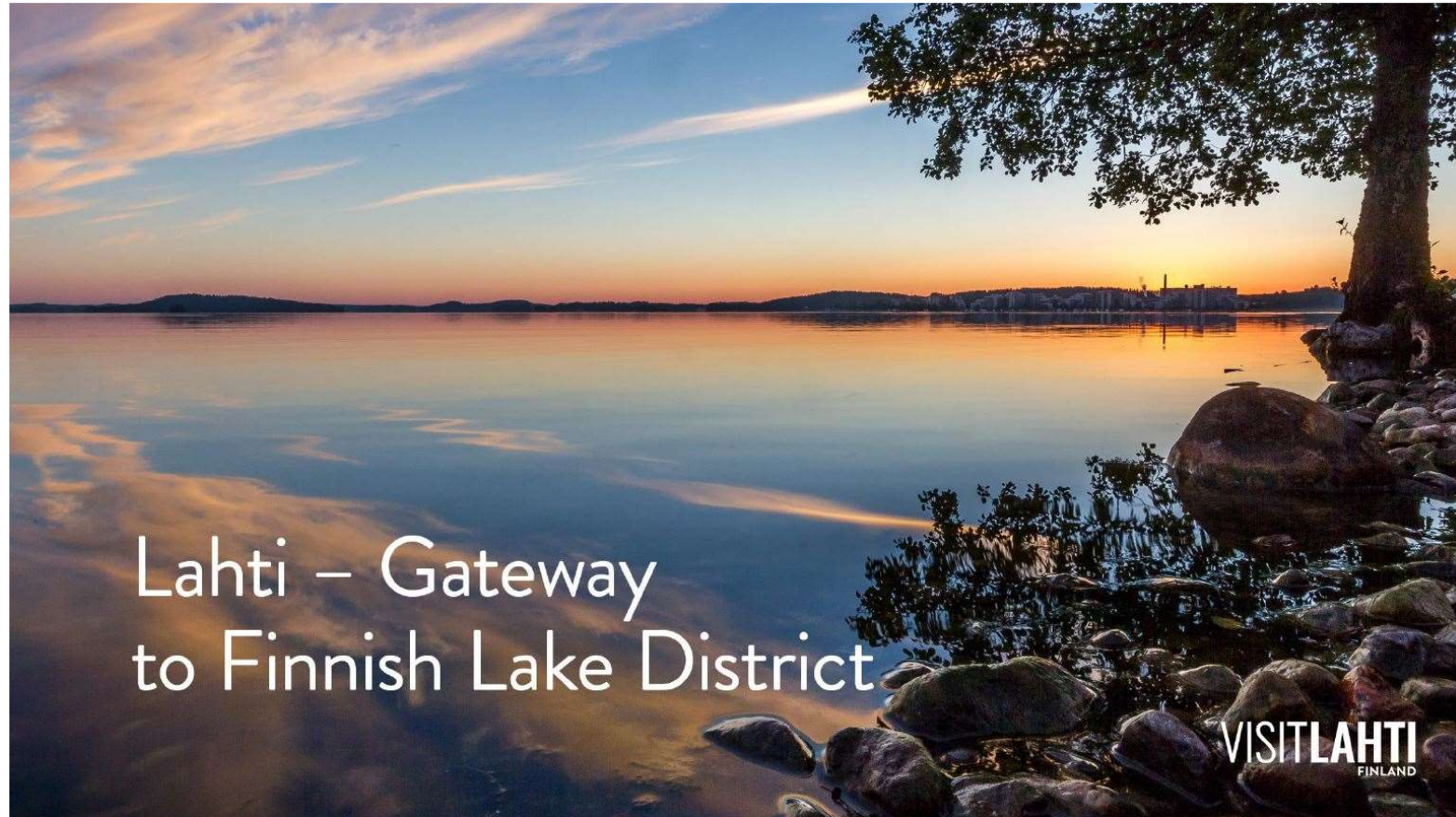
10:30	4th Group C - 4th Group D	15th place
13:30	3rd Group D - 3rd Group C	13th place
16:30	2nd Group C - 2nd Group D	11th place
19:30	3rd Group A - 3rd Group B	5th place

SUNDAY 12.5.

10:30	Winner PO1 - Winner PO2	7th place
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*Finland will play at this time if directly qualified.

Lahti



Lahti is European Green Capital 2021



The title is given to a city for merits in pioneering environmental actions, setting an example for other cities and developing innovative solutions to environmental challenges.



Carbon-neutral life



Citizen participation

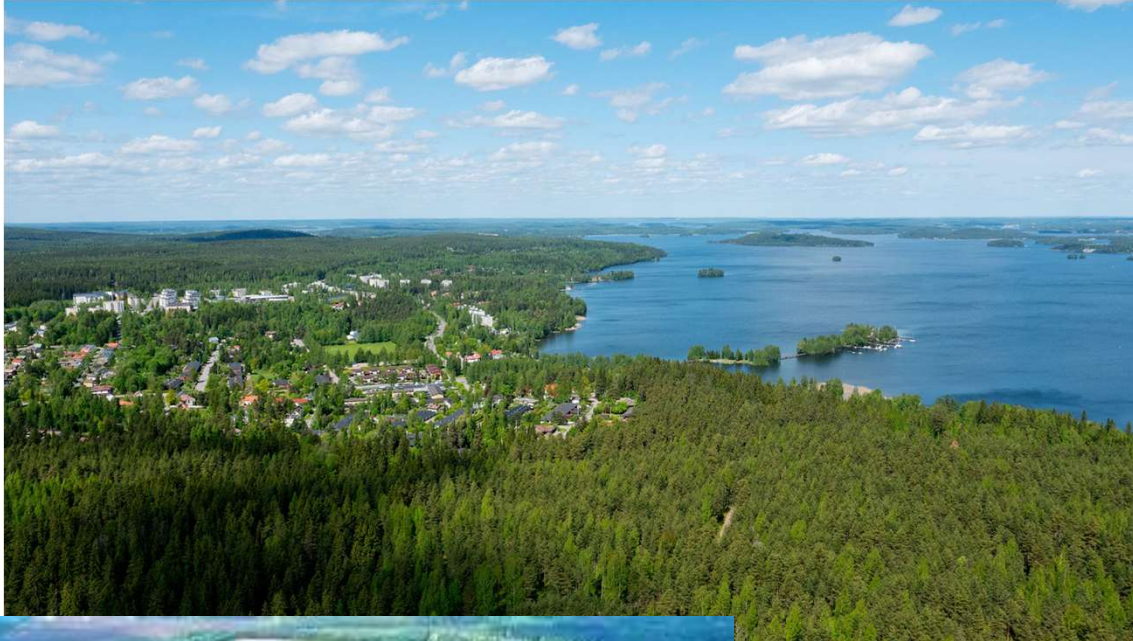


Circular economy



Nature and water





Lahti



Lahti

SEE YOU IN LAHTI!

Wu19 World Floorball Championship 2024, Lahti



SALIBANDY
Love the way you play.

Men's WFC 2024 Malmö, Sweden

Mr. Magnus Nilsson

Men's WFC 2024 Secretary General

Men's World Floorball Championships 2024

7th-15th December | Malmö | Sweden



Men's World Floorball
Championships 2024





Men's World Floorball Championships 2024

7th–15th December | Malmö | Sweden





**Men's World Floorball
Championships 2024**

CONCEPT

MEN'S WFC 2024

Vision

More than a World Championship

Pay-off

The floor is yours

Core values

Welcoming

Innovative

World class

Sustainability



**Men's World Floorball
Championships 2024**

7th-15th December | Malmö | Sweden

GAMES – Green Approaches in Management for Enhancing Sport

MEN'S WFC 2024

The Swedish Floorball Federation participates, together with the International Floorball Federation, in the EU project GAMES.

This participation includes, among other things, the execution of sustainability-specific activities both before and during the WFC 2024.

The project is coordinated by Sant'Anna School of Advanced Studies in Pisa, and in addition to the two floorball federations, World Athletics and the International Biathlon Union is also participating in the project.



Make your stay more sustainable



**Men's World Floorball
Championships 2024**

7th-15th December | Malmö | Sweden



**Travel by
public transport**



**Choose an
environmentally
friendly hotel**



Sort your waste

ACCOMMODATION

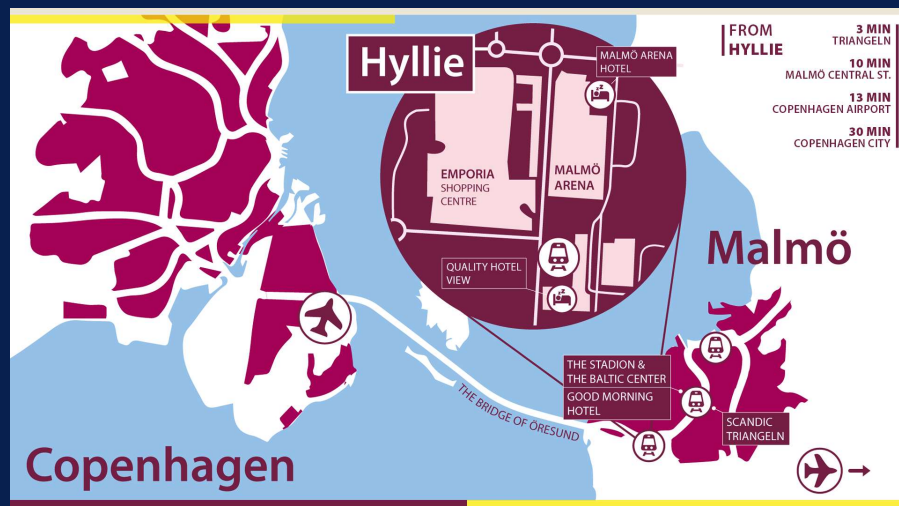
MEN'S WFC 2024

Arrival city

The official arrival airport of the WFC 2024 is Copenhagen Airport in Denmark. If you are travelling by train to Sweden, please choose Malmö Central Station as your destination.

Västanhede is the official travel and transportation partner of the WFC 2024. They have a vast amount of experience in sport.

Västanhede is the contact for all matters relating to accommodation. All overnight stays of all participating nations will be booked exclusively through Västanhede.



VÄSTANHEDE



Men's World Floorball Championships 2024

7th-15th December | Malmö | Sweden

ACCOMMODATION

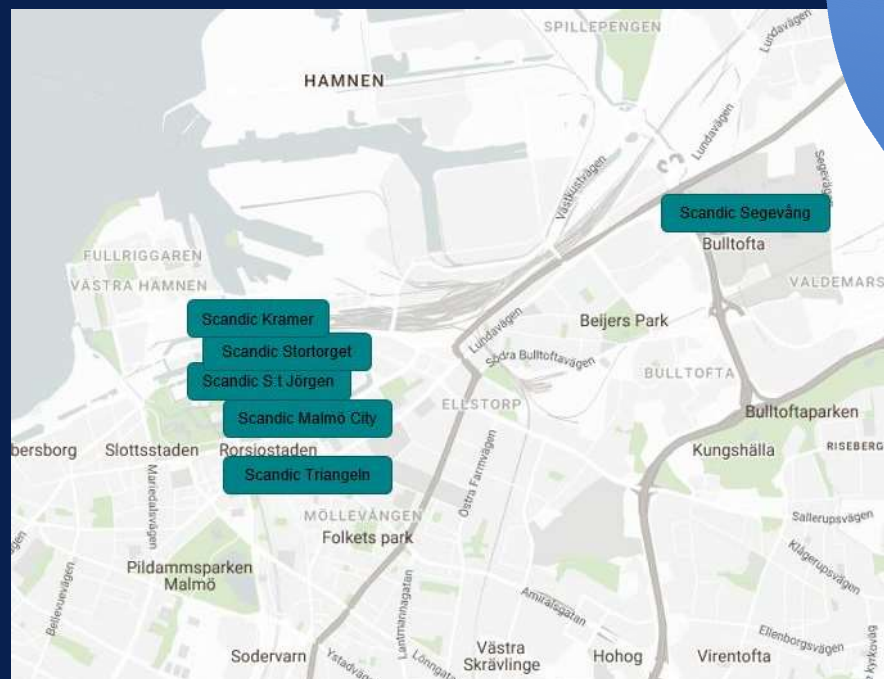
MEN'S WFC 2024

Scandic Hotels is the official hotel partner of the WFC 2024.

They offer accommodation in their hotels, which are mainly located in the central parts of Malmö, to all participating nations of the WFC 2024.

If you have any enquiries regarding accommodation and booking details, please send them directly to our booking partner, Västanhede, at the following e-mail address: wfc2024@vastanhede.se

All of the hotels are certified by the Nordic Swan Ecolabel.



Scandic



Men's World Floorball
Championships 2024

7th-15th December | Malmö | Sweden

ARENAS

MEN'S WFC 2024

MALMÖ ARENA

Capacity: 12 600 spectators



BALTIC ARENA

Capacity: 3 400 spectators



**Men's World Floorball
Championships 2024**

7th-15th December | Malmö | Sweden

HOSPITALITY IN MALMÖ ARENA

MEN'S WFC 2024

VIP PACKAGES IN PERCY'S RESTAURANT & BAR

- balcony tables for 4 people
- bar tables



VIP BOXES

- for 10-15 people



Scandic



Men's World Floorball
Championships 2024

7th-15th December | Malmö | Sweden



**Men's World Floorball
Championships 2024**



SEE YOU IN MALMÖ 2024

—

THE FLOOR IS YOURS



VISIT | skåne

MALMÖ ARENA



**Men's World Floorball
Championships 2024**

7th-15th December | Malmö | Sweden

Closing of the Day 1

Mr. Tomas Eriksson

The IFF President

Opening of the Day 2

Mr. Filip Suman

The IFF Vice President

DAY 2 9.12.

- 9:00 - 9:05 Opening of Day 2, **Mr. Filip Suman**, IFF vice-president
- 9:05 - 9:20 IFF Athletes Commission Address, **Ms. Agata Plechan**, IFF ATC chair
- 9:20 - 9:40 How Floorball has been introduced to the Singapore School System, **Mr. Kenneth Ho**, SFA
- 9:40 - 10:10 How to work with the International Competition Calendar for the Future. **Ms. Sarah Mitchell**, IFF Event Manager
- 10:05 - 10:30 New WFC Format, **Mr. Martin Klabere**, RACC chair
- 10:30 - 10:40 Coffee break
- 10:40 - 11:10 Workshop, Led by **IFF CB members**
- 11:10 - 11:30 Workshop de-brief

- 11:30 - 11:50 IFF Education News (Road to HEL and Coach Education structure, **Mr. John Liljelund**, IFF Secretary general
- 11:50 - 12:00 Fit4 Future projet Next Steps, **Mr. Filip Suman**, IFF vice-president, Representatives of Floorball Germany & Spanish Floorball Federations
- 11:50 - 12:00 WFC 2025 Brno & Ostrava, Czech Republic, **Mr. Petr Chvojka**, WFC 2025 secretary general
- 12:10- 12:30 WFC 2026 Tampere & WFC 2027 Turku, Finland, **Mr. Perttu Pesä & Mr. Antti Kirkkola**
- 12:30 - 12:40 End of the Associations meeting, **Mr. Tomas Eriksson**, IFF President

Play-Offs in the venue starting at 14.00 and lunch in the venue

IFF Athletes Commission address

Ms. Agata Plechan

**IFF Athletes Commission Chair, member of the
IFF CB**

Athletes Commission

WHAT?

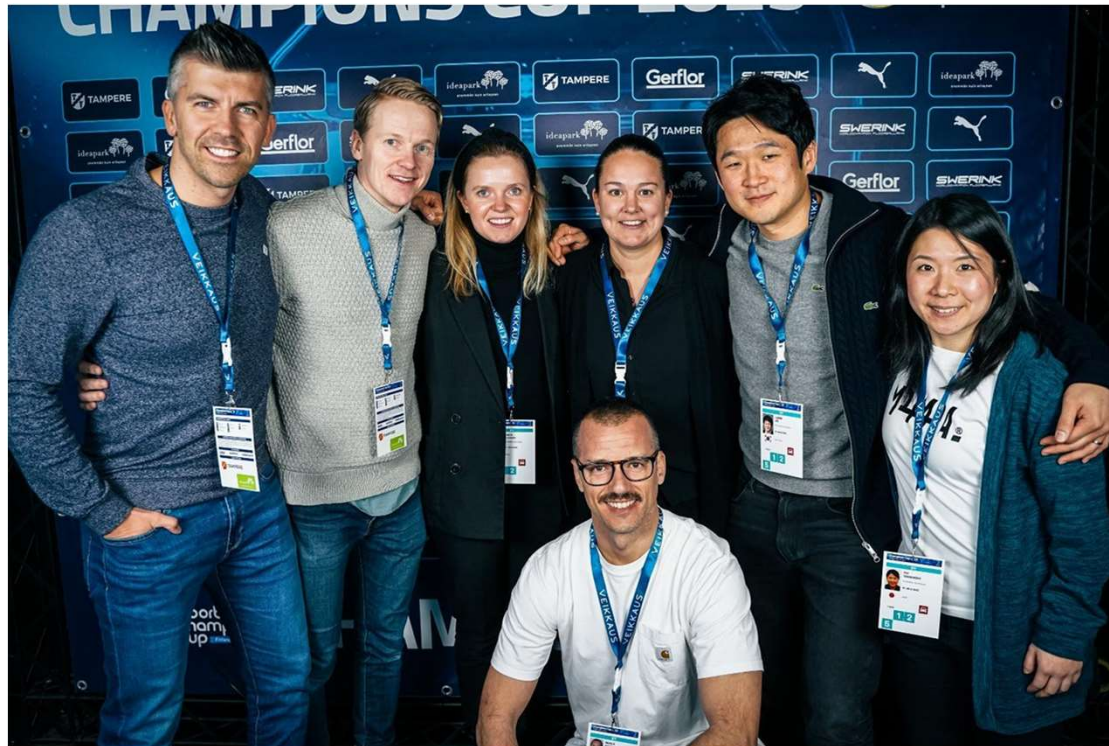
WHO?

WHY?



The STRUGGLE is real

We, the IFF ATC, struggle to get your athletes opinions! 😞



Why do we (and you) need ATC?

- The heartbeat ❤️ of our sport
 - Powerful mechanism of representation
 - To advocate for athletes' needs and rights
 - To empower athletes as leaders
-
- To foster strong connection with IFF ATC
 - To shape policies and direction of floorball globally

How to create successful ATC?

Decide to establish one, would be great first step



And then think of:

- Cornerstone of successful ATC is inclusive representation
- Transparent communication is a must
- Collaboration with national association cannot be forgotten



Establishment of Athletes Commissions within your national associations is not just a formality. It's a fundamental step towards creating a sport that is truly athlete-centric. By championing representation, advocacy, and collaboration, we pave the way for a future where voice of every athlete is not just heard, but actively shapes the direction of floorball on global scale.

Where do you start?



IOC guidelines on how to build up ATC

THE ATHLETES' VOICE – FOR ATHLETES' COMMISSIONS - online course

The course includes four modules:

- Introduction and overview
- Understanding the role of ACs
- Your role as an athlete representative
- Activities and project ideas for ACs

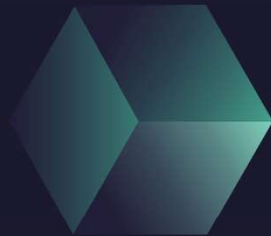
This course is ideal for new or current members of athletes' commissions of any organisation, and also for athletes who are interested in becoming a member of an athletes' commission in the future.

At the end of the course, you should be more aware about what makes an effective athletes' commission, and have ideas of how your AC can strengthen the representation of and the engagement with your athletes.

Thank you!

How Floorball has been introduced to the Singapore School System, **Mr. Kenneth Ho,** SFA

How Floorball has been introduced to Singapore School System



History of Singapore Floorball

- 1994- Floorball was first introduced to Singapore
- 1995- The association was formed in 1995 and has been an IFF member in the same year
- 1996 - Singapore sends our first national team to compete in the Men's World Floorball Championship (WFC) held in Sweden.
- 1999 - Singapore sent its first national women's team to compete in the Women's WFC in Sweden.
- 2005 - Singapore hosted the Women's WFC in Singapore,
- 2007 - The inaugural National Schools Floorball Championships were organized at Primary School level and the Secondary Schools A, B and C Divisions.

Demographic of schools in Singapore

Category	Age	Total Number of Schools	Schools with Floorball	%
Primary School	8 to 12 years old	180 schools	42 schools	23%
Secondary School	12 to 17 years old	136 schools	54 schools	40%
Junior College	17 to 20 years old	22 schools	21 schools	95%

- SFA aim is to push for the number of schools to at least 50% for all categories.

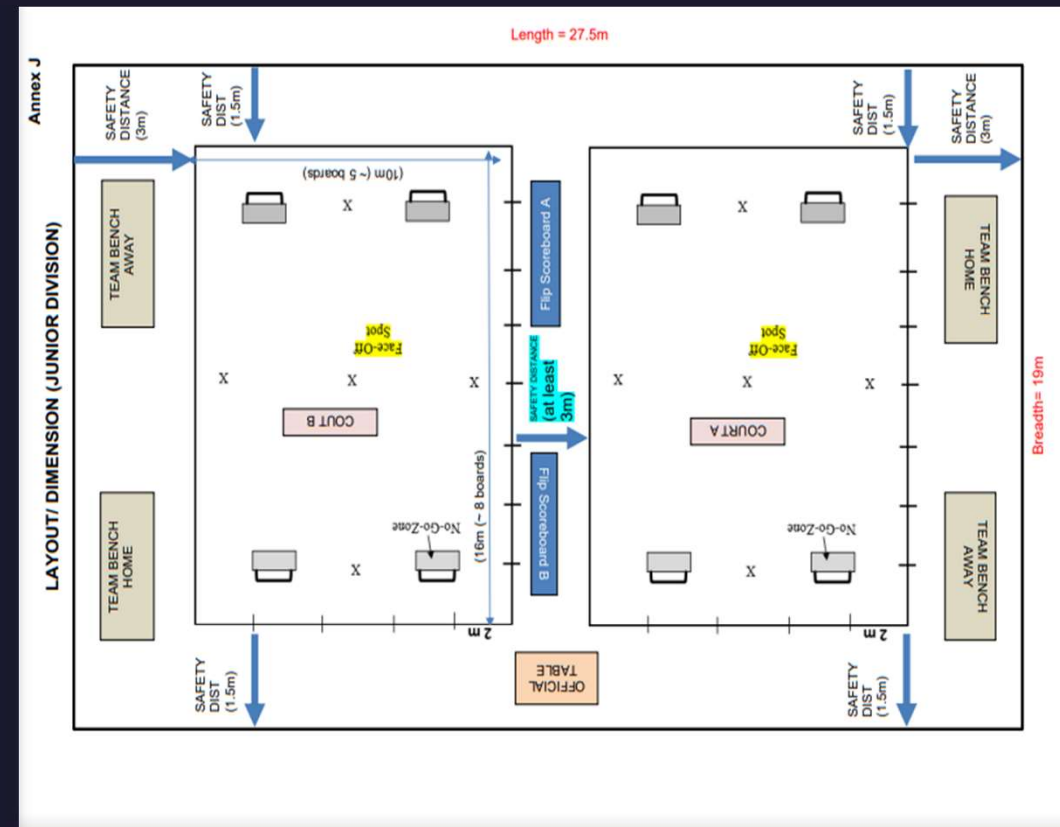
Categories in National School Games

Category	Age	Teams (boys and girls categories)
Junior Division	9 to 11 years old	83 teams
Senior Division	12 to 13 years old	64 teams
C Division	13 to 14 years old	72 teams
B Division	15 to 17 years old	71 teams
A Division	17 to 20 years old	21 teams
	Total	311 teams

Categories in National School Games

Category	Game Duration	Participants
Junior Division	The game shall consist of 3 periods of 7 minutes	The game shall be contested by 3 participants per team
Senior Division	The game shall consist of 3 periods of 12 minutes	The game shall be contested by 5 participants (4 outfield participants and a goalkeeper).
C Division	The game shall consist of 3 periods of 15 minutes	The game shall be contested by 5 participants (4 outfield participants and a goalkeeper).
B Division	The game shall consist of 3 periods of 15 minutes	The game shall be contested by 5 participants (4 outfield participants and a goalkeeper).
A Division	The game shall consist of 3 periods of 15 minutes	The game shall be contested by 6 participants (4 outfield participants and a goalkeeper).

Layout of the field of play for Junior Division games



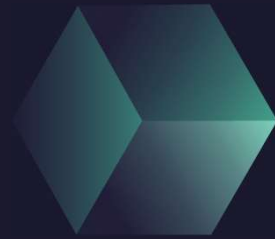
Previously how Floorball is introduced to schools

1. Introduced to school as part of the school's Trim and Fit program.

2. Included into the Physical education sessions

3. Included as a Core Circular Activity with a proper coach to take part in the National School Games

Currently How Floorball is introduced to schools



1. Via teachers who used to play floorball when they are young
2. Via MOE's sports education program (SEP)
3. Via school's Physical Education teachers

1. Via teachers who used to play floorball when they are young

- The first batch of students that learned the sport went on to careers such as education where they brought the sport to the schools.
- Examples are the likes of Mr. Amir Hamzah who brought the sport to Outram Institute and then later on Victoria School, making it one of the performing sports in the National School Games



2. Via Sports Education Program



- Advocate the importance of sports education
- Encourage sports participation in schools
- Increase sporting opportunities for the young

2. Via Sports Education Program



About this program

- - ActiveSG works with different National Sports Associations (NSA) to bring new sports to schools.
- - ActiveSG then contacts schools that are keen to introduce this program to their curriculum
- - Coaches from the various NSAs then come down to the school and conduct a year long program for the students.
- - For the first 6 months of the program, students will rotate on a weekly basis with different sports.
- - For the later 6 months of the program, students will choose a specific sport and train on a weekly basis.

3. Via training school's Physical Education teachers



- SFA have a learn to coach program for Physical Educators from MOE that we conducts once or twice a year during the term break.
- Through this, we hope the educators will return to their school and convince their school to have Floorball as a sport for the school's PE lessons.
- SFA will then work with the school to provide equipment needed to conduct the lessons.
- And hopefully in the near future, the school will have a Floorball team with a proper certified coach to participate in the national school games.

What SFA is doing to ensure the sport continues to grow in schools.



1. Forming of the Under 19 Squads in 2018.

- The objective of the forming of these squads is that SFA can retain and spot talents during the national School Games.
- Youths will train under our high performance set up under the watchful eyes of our national coaches.
- It exposes the youths to international competitions at a young age so as to aid their development in the sport.

What SFA is doing to ensure the sport continues to grow in schools.



2. Increasing games for the youths.

- The National School Games usually stretch from Jan to Aug in the calendar year.
- SFA has introduced a Youth League for schools/clubs to take part in during the Nov/Dec holidays.
- SFA also encouraged schools to join our National League (adult leagues) to gain further experience of playing the game in the full format.

Competitions that schools can be involved in

1. National School Games
2. Carnival events such as Storveta Cup and SG Open
3. National Youth League
4. Singapore National Floorball League

What SFA is doing to ensure the sport continues to grow in schools.



3. Increasing the pool of certified coaches in the community

- 1. Running several coaching courses in a year to ensure there are sufficient certified coaches in the market to cater for the schools' demands.
- 2. Currently there are 56 active level 1 coaches and 15 active level 2 coaches in Singapore.
- 3. SFA conducts 1-day courses to Physical Education teachers

Direct School Admission for secondary schools (DSA-Sec)

DSA-Sec allows P6 students to apply to some secondary schools before taking the Primary School Leaving Examination (PSLE).

They can apply based on their talent in sports, arts, academic areas, etc.

There are currently 18 secondary schools in Singapore that allows DSA via Floorball.

Hence parents are sending their kids to private academies in Singapore to further improve their kids in the sport.

Key takeaways for this sharing

1. Youth development is important for developing floorball nations like Singapore as it maintains a steady pool of players active in the sport.
2. Brainstorm different ideas to make the game fun for the youths (such as our Junior Division playing format)
3. Having many games/competitions is important as it allows them to learn and practice .
4. Reach out to your schools to use the sport in their Physical Education classes for a start.
5. It is easier to teach the sport to Youth as they do not have many commitments as compared to an adult that has family, career etc high on their priority.





Thank you and
have a pleasant
stay in Singapore!

Proposal for IFF Event Calendar Changes

**IFF Event Manager
Ms. Sarah Mitchell**

Events

Adult World Championships + qualifications

U19 World Championships + qualifications

European Championships

Champions Cup

EuroFloorball Cup

EuroFloorball Challenge

AOFC Cup

AOFC Club Championships

International weekends

Considerations

MARKETING / PROMOTION

- Distribute the major events throughout the year to ensure a good flow of TV / online content and marketing possibilities
- Minimise the possibility of one event to detract from the importance of another

NATIONAL LEAGUES

- Minimise the disruption to national league calendars
- Ensure that IFF events do not take up all the international weekends and that there is still space in the calendar for other events (e.g. 6NFC, AOFC Cup, EuroPower etc)

PLAYER OR SPORT PERSPECTIVE

- Event scheduling must allow for the participation of the best players while not creating an overload of major events in a short time frame

Adult WFC

Why discuss moving the adult WFC?

- Originally not in the plan but decided to be done with all other discussions

Why October – November?

- Considered the most likely possible dates and a positive experience from WFC 2022

Odd years / even years

- Other events may make changing the years something to consider

Adult WFC Qualifications

Confirming WFC final round teams earlier

- WFC organisers begin planning 2yrs in advance. Ticket sales start at least 12 mths in advance.

EUR

- Qualifications will change with the introduction of the European Championships

AOFC / AMER

- Swapping of AOFC Cup and qualifications
- Having AMER qualifications around the same time

U19 WFC

Organisers up until May 2026

- No changes before then

January

- Could fill gap of no major events in the first half of the year
- Too close to adult WFC

June

- Still problems with EUR school exams / graduations

August / September

- Outside of national league season & other major problems for player availability

U19 WFC Qualifications

Change of final round = change of qualifications

- If played in August / September then qualifications could be in January to March of the same year

Extended qualification period

- Difficult to find organisers so an extended qualification period may help

European Championships

Planned start date changed to 2026

- TWG 2025 in August was too close to the planned September 2025 start

Different gender from WFC in the same year

- Needs to be spaced far enough away from the past WFC

Other events that conflict

- Multi-sport events + Champions Cup

End of May / early June

- Possible alternatives

European Championships

Pros and cons

- All dates had something good and bad about them

September

- Minimal disruption to league season / Too many other events also at this time

February

- NAs already participate in major event then (WFCQ) / would be same gender as playing WFC / close to start of league play-offs

May / June

- Outside of league season / Player availability may be impacted

International Club Championships

Champions Cup (CC)

- Home & Away series with QF in Sep, SF in Nov, Finals in Jan / 4 countries

EuroFloorball Cup (EFC)

- 4-5 day event in October / 6 teams men & women / Low interest to participate

EuroFloorball Challenge (EFCh)

- 4-5 day event in August / 6 teams men & women / High interest to participate

AOFC Club Championships

- New event to add to calendar

International Weekends

5 official international weekends

- 1st February / 4th April / 1st September / 3rd October / 2nd November

Clubs releasing players

- New rules from IFF to help with the problem of clubs not releasing players

Restrict by gender

- Some weekends only for men or women

Reduce weekends / change dates

- Go back to 4 international weekends / Change when some are

Other Events

International / regional multi-sport events

- TWG / SEA Games / AIMAG

AOFC Cup

- Development tournament

Africa Cup

- Development tournament

3v3 World Championships

- New event

Scheduling Surveys

Adult World Floorball Championships

The survey was sent to all countries that have registered for Adult World Floorball Championships in the last 6 years = 37 countries.

Total number of survey respondents: 23

U19 World Floorball Championships

The survey was sent to all countries that have registered for U19 World Floorball Championships in the last 10 years = 28 countries.

Total number of survey respondents: 24

European Championships

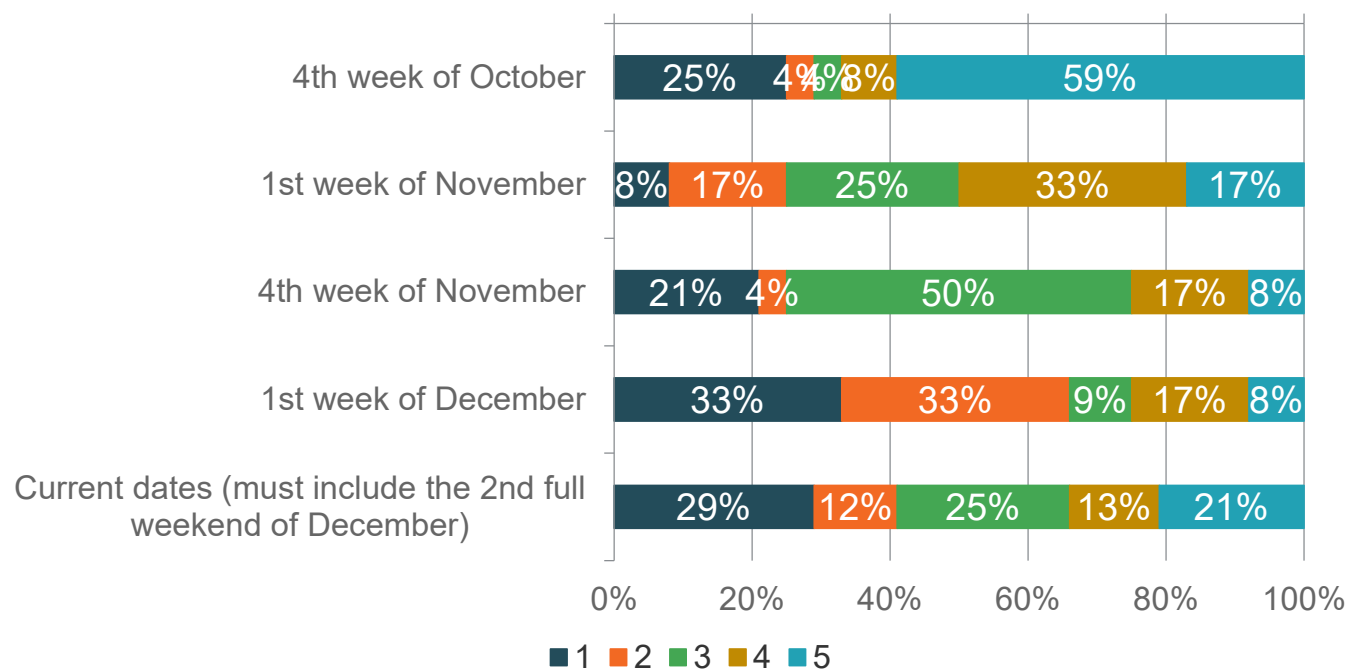
The survey was sent to all European Member Associations = 23 countries.

Total number of survey respondents: 13

ADULT WFC

Please rank the proposed weeks in preference of when you would like to play the Adult World Championships

Make one (1) selection for each week, with 1 being your most preferred option and 5 being your least preferred.



ADULT WFC BASIC CONCLUSIONS

POSSIBILITY TO PLAY

- The 1st week of December (79%) and the current dates (71%) were the weeks selected as having the greatest possibility of playing, followed by the 4th weekend of November (63%)
- If the YES & MAYBE responses for these weeks are combined, then the 1st week of December and the current dates are equal (92%)
- The 4th week of October (38%) had the highest responses of when it would be not possible to play

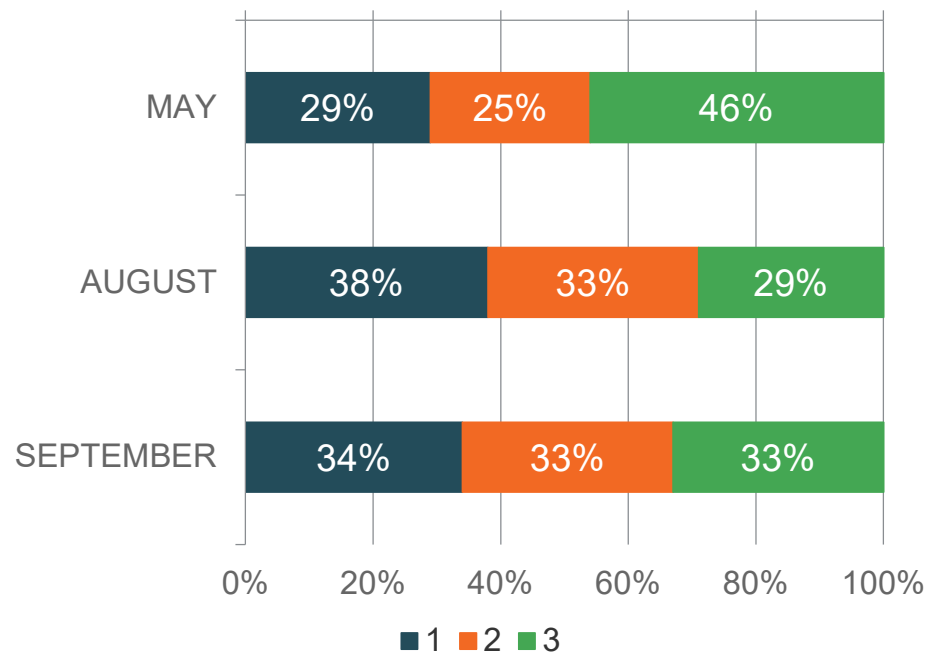
PREFERRED WEEKS

- The 1st week of December was the most preferred week to play the event, with the current dates being the second choice
- The 4th week of October was a clear last choice of preferred weeks

U19 WFC

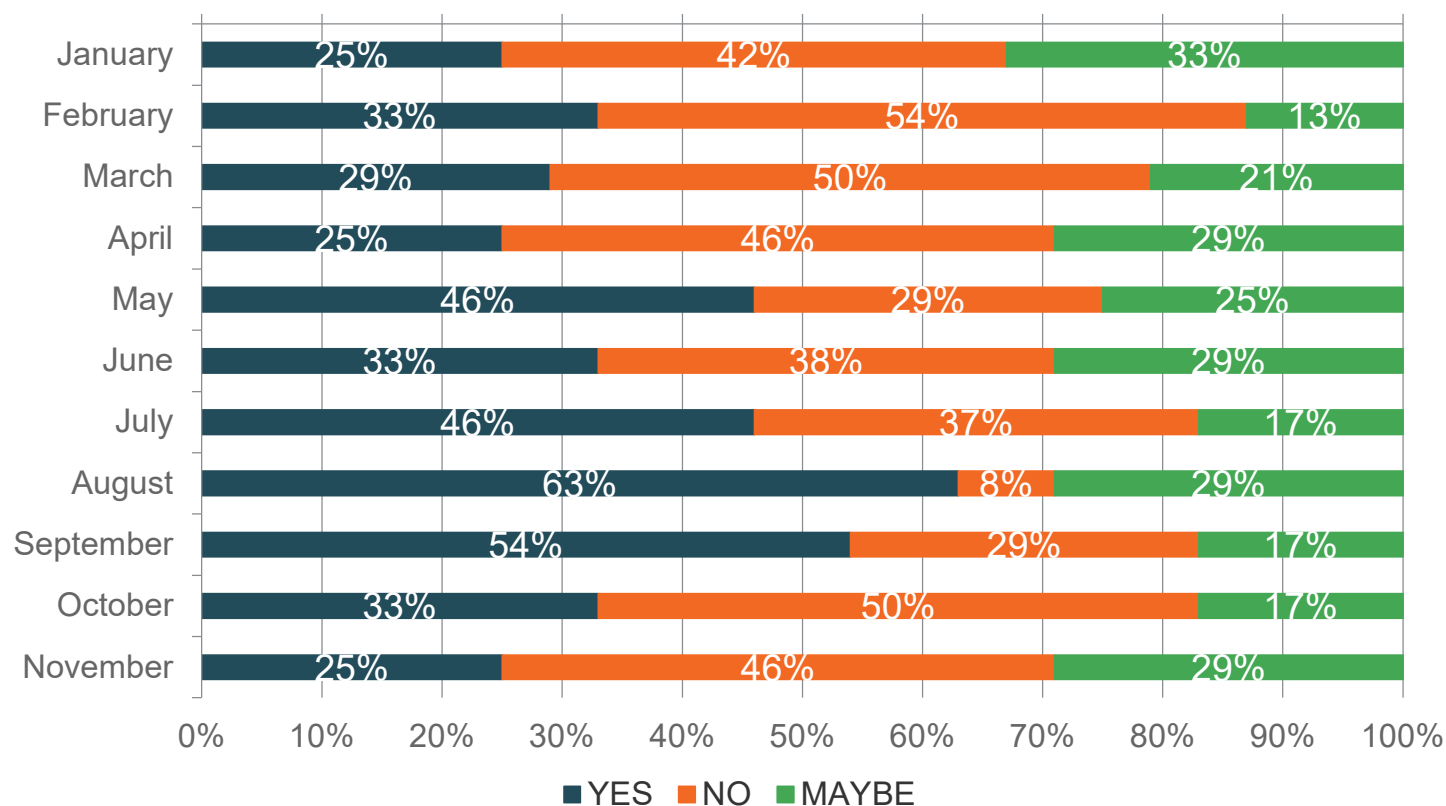
Please rank the months in preference of when you would like to play U19 WFC

With 1 being your most preferred option and 3 being your least preferred.



In case we need to make other changes to the IFF event calendar that may affect the U19 WFC scheduling, and would make the preferred months of May, August or September unavailable, then please indicate for each month whether it is a month that:

YES (you could play the U19 WFC) / **NO** (you could NOT play the U19 WFC) / **MAYBE** (you could perhaps play the U19 WFC)



NOTE: December was not included as it was the month reserved for the adult WFC when the survey was conducted

U19 WFC BASIC CONCLUSIONS

Preferred months

1. August
2. September
3. May or July

Preferred weeks

1. August Week 4
2. September Week 1
3. August Week 3 (based on preferred months)

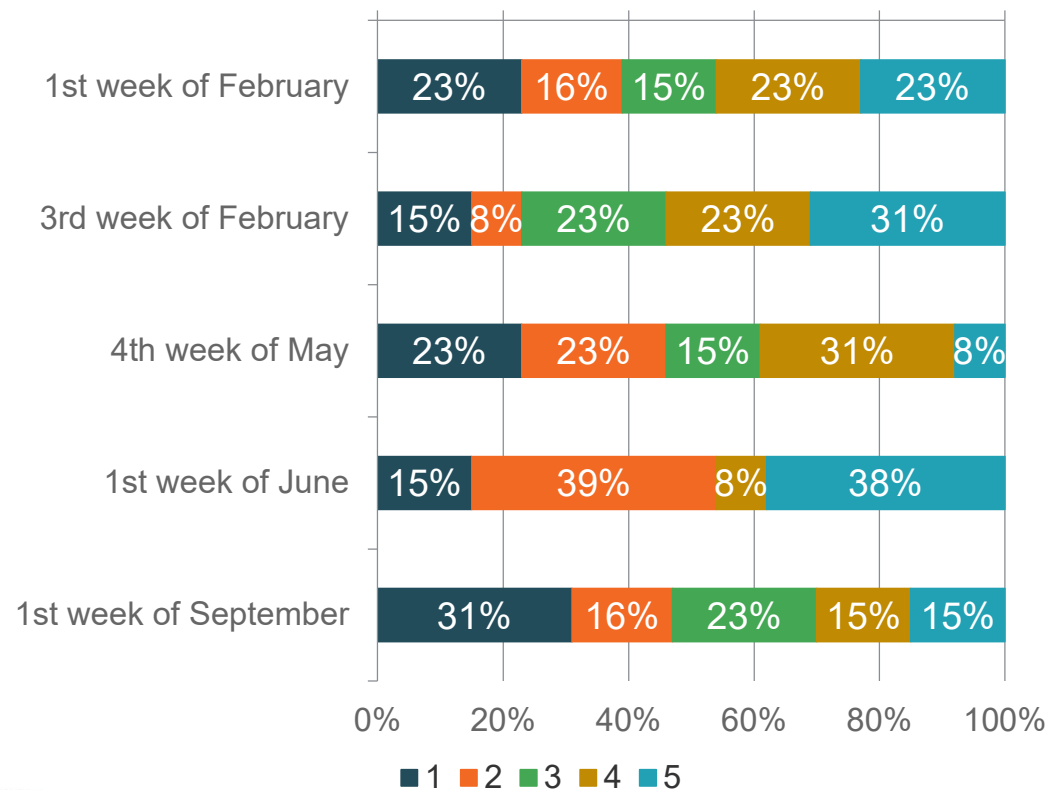
Months NOT wanted

1. February
2. March
3. October

EUROPEAN CHAMPIONSHIPS

Please rank the proposed weeks in preference of when you would like to play European Championships

With 1 being your most preferred option and 5 being your least preferred.





EUROPEAN CHAMPIONSHIPS BASIC CONCLUSIONS

POSSIBILITY TO PLAY

- The 1st week of September (54%) had the highest percentage of responses for the possibility to play during this time with the 1st week of June (46%) the next popular
- If the YES & MAYBE responses for these weeks are combined, then the 1st week of June (77%) becomes the one with the highest possibility to play with 1st week of September (69%) next
- The 3rd week of February (46%) had the highest responses of when it would be not possible to play

PREFERRED WEEKS

- The 1st week of September was the most preferred week to play the event, with the 1st week of June being the second choice
- However, an equal number of countries ranked the 1st week of June as being their last choice of preferred week

WHAT COULD THE CALENDAR LOOK LIKE?

CURRENT CALENDAR

Black text = Current scheduling

Red text = Possible future scheduling

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2024	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	INTL WKND	WFC (M)
		WFCQ EUR (M)			WFCQ AOFC (M)			EFCh	U19 WFCQ (M)	EFC	CC SF	
		WFCQ AMER (M)							AFRICA CUP (M/W)	AOFC CUP (W)		
		AIMAG (M/W)										

*TWG Qualification for AMER (W) still to be scheduled for 2024

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2025	CC FINAL	INTL WKND		INTL WKND	U19 WFC (M)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		WFCQ (W)						EFCh	U19 WFCQ (W)	EFC		SEAG (M/W)
								TWG (M/W)	AFRICA CUP (M/W)	AOFC CUP (M)		

*AIMAG still to be scheduled for 2025

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC	U19 WFCQ (M)	
									EURO (W)	WFCQ (W)		

VERSION #1

U19 moved to August
WFC in December

Euros in September
Changing to WFCQ in Oct

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
									EURO (W)	WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		AOFC CUP (W)						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (M)							U19 WFC (M)	EURO (M)	WFCQ (M)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		AOFC CUP (M)						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (W)							U19 WFC (W)	EURO (W)	WFCQ (W)		

VERSION #2

U19 moved to August
WFC in December

Euros in June
Changing to WFCQ in Oct

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
										WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND	EURO (M)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (W)
		AOFC CUP (W)						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (M)							U19 WFC (M)		WFCQ (M)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		AOFC CUP (M)						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (W)							U19 WFC (W)		WFCQ (W)		

VERSION #3

U19 moved to August
WFC moved to October

Euros in June
Changing WFCQ to Nov

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
										WFCQ (W)		

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND	EURO (M)		CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (M)	
	U19 WFCQ (M)							U19 WFC (M)		WFC (W)		

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND	EURO (W)		CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC	WFCQ (W)	
	U19 WFCQ (W)							U19 WFC (W)		WFC (M)		

VERSION #4

VERSION #4

U19 moved to August
WFC moved to November

Euros in September
Changing WFCQ to October

Intl wknd changes (remove Nov / move Apr to May)
Changing to U19 WFCQ in Jan-Mar

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2026	CC FINAL	INTL WKND		INTL WKND	U19 WFC (W)			CC QF	INTL WKND	INTL WKND	CC SF	WFC (M)
		WFCQ (M)						EFCh	AFRICA CUP (M/W)	EFC		
									EURO (W)	WFCQ (W)	WFC (M)	

*AIMAG 2025 to be played in 2026

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2027	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (M)							U19 WFC (M)	EURO (M)	WFCQ (M)	WFC (W)	

*SEA Games still to be scheduled for 2027

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2028	CC FINAL	INTL WKND			INTL WKND			CC QF	INTL WKND	INTL WKND	CC SF	
		AOFC CUP						EFCh	AFRICA CUP (M/W)	EFC		
	U19 WFCQ (W)							U19 WFC (W)	EURO (W)	WFCQ (W)	WFC (M)	

New WFC format

Mr. Martin Klabere,
the IFF RACC Chair

Decision process – Calendar

1. Rules and Competition Committee got the task from IFF Central Board
2. RACC proposal to IFF Central Board from a competition point of view.
3. IFF Central Board feedback to RACC
4. Survey sent out regarding (U19 WFC, Adult WF and, European Championship) to National association that are or will be a part of the events.
5. Competition Office summary of all answers from the surveys.
6. IFF Central Board briefly discussion during this week
7. Work shop during Association Meeting
6. Input from Association Meeting to RACC
7. RACC to work with the possibilities and get information on importance for the different parts (eg Media/TV, sponsors, spectators, players, NA:s, organisers, IFF, workload on employees IFF/NA:s etc.)
8. Make several proposals of the outcome and why (SWOT) on each proposal presented to IFF CB.
9. IFF CB to decide on a new calendar and implementation time for all the changes

As you all understand....IFF CB have the responsibility to take decisions based on the analysis and choose which is the best for Floorball. We are well aware that there will be dissatisfied NA:s

Our goal is to have NA:s that in most parts agree with the decision and accept the parts that wasn't their wish since the decision is based on what is best for Floorball

New adult WFC (Final event)

Discussion started with how we can close the GAP, unfairness (different resting time before quarterfinals and semifinals), develop our sport, have more sponsors and media - our product needs to be more interesting for everyone.

RACC got the task to make different proposals and propose the one they prefer.

RACC made several proposals with 16, 18 and 20 teams participating in the WFC.

In the end RACC presented 3 proposals for IFF CB to analyze were the proposal that IFF CB choose is the one that is discussed today after making a number of changes that came up during the discussions CB/RACC

New adult WFC – Input for the discussion

New Format - Possibilities:

- Fair system before quarter- and semifinals
- New group constellation 6-5-5 according to ranking
 - More qual games
 - More group matches
- More interesting matches
 - More interesting matches for spectators, media, TV & sponsors
 - Bigger income for organiser, IFF and Floorball in general to get more sponsoring

New Format – Challenges:

- More matches
 - Pressure on players - possible 8 matches (number of days/resting days).
- Organisers being able to handling the tournament
 - More matches and playing days
 - Resting day before semifinals (getting spectators to come earlier)
 - Bigger cost
- National federations and players
 - More costs (either for federation or players depending who pays)

New Schedule Adult WFC

16 teams divided in 3 groups

Group A	Group B	Group C
Rank 1	Rank 7	Rank 8
Rank 2	Rank 10	Rank 9
Rank 3	Rank 11	Rank 12
Rank 4	Rank 14	Rank 13
Rank 5	Rank 15	Rank 16
Rank 6		

Day 1	Arena A
10:00	B3 - B4
13:00	A1 - A6
16:00	A5 - A2
19:00	A3 - A4
Day 2	
10:00	C5 - C1
13:00	A4 - A1
16:00	A6 - A5
19:00	A2 - A3
Day 3	
10:00	B4 - B5
13:00	A6 - A2
16:00	A5 - A4
19:00	A1 - A3
Day 4	
10:00	C4 - C1
13:00	C5 - C2
16:00	B4 - B1
19:00	B5 - B2

Arena B
B1 - B2
C1 - C2
C3 - C4
C2 - C3
B5 - B1
B2 - B3
B1 - B3
C4 - C5
C1 - C3

Resting
B5
C5
B4
C4
B2
C2
B3
C3
All A

Day 5							
10:00	C3 - C5			C2 - C4	B1		
13:00	A4 - A6			B3 - B5	C1		
16:00	A3 - A5			B2 - B4			
19:00	A2 - A1						
Day 6							
10:00	1st B	2nd C	1/8:1	1st C	2nd B	1/8:2	3rd-5th B
13:00	A6 - A3						3rd-5th C
16:00	A5 - A1						
19:00	A4 - A2						
Day 7							
10:00	5th B -	5th C	15th	3rd B -	4th C	11-14:1	
13:00	Loser 1/8:1	Loser 1/8:2	9th	3rd C -	4th B	11-14:2	
16:00	4th A -	5th A	Q4	2nd A -	Winner 1/8:1	Q2	
19:00	3rd A -	6th A	Q3	1st A -	Winner 1/8:2	Q1	
Day 8							
10:00	Loser 11-14:1 -	Loser 11-14:2	13th				
13:00	Winner 11-14:1 -	Winner 11-14:2	11th				
16:00	Loser Q1 -	Loser Q4	5-8:1				
19:00	Loser Q2 -	Loser Q3	5-8:2				
Day 9							
10:00	Loser 5-8:1 -	Loser 5-8:2	7th				
13:00	Winner Q1 -	Winner Q4	S1				
16:00	Winner Q2 -	Winner Q3	S2				
Day 10							
10:00	Winner 5-8:1 -	Winner 5-8:2	5th				
13:00	Loser Semi -	Loser Semi	3rd				
16:00	Winner Semi -	Winner Semi	Final				

Number of matches: 35 group matches and 20 play-off matches = 55 matches

3vs3 Multisport version - World Championships

Why Multiport version?

To be able to have a new format that can attract new players and different multisport events -in principle the things Dr Su Chun Wei stressed in his speech regarding the importance of develop our sport like other sports are doing since we all are competing for having more players.

Rules: Based on the rules we have today, but with deviations regarding number of total players, adjustable playing time, rink size, starting the game when the ball leaves the court.

‘Feeling’ of the game: Easy to adapt, faster and more intense game, fun to watch, low costs, serious but still more relaxed.

3vs3 Multisport version - World Championships

WFC 2024 and 2025

Tournaments will be played in Finland 2024 och Switzerland 2025 during U19WFC

Number of teams and countries

- 24 teams of each gender. We are aiming for as many countries as possible (org. 2 teams each gender) – all continents are welcome
- National federations to decide how their qualification and team constellation could look (will be more 'open rules')
- 3 day tournament (minimum 3 group matches and 1 placement match)
- Teams that are 1 and 2 in the group continues in A-pool (decide World Champion). Teams 3 and 4 continues in B-pool (decide B-champion) – use of same playing 'tree' for A and B.
Finals in A-pool being played in connection to the final matches for U19WFC
- Low cost for participation (bit teams have costs för traveling, accommodation, food etc.

3vs3 Multisport version - World Championships

Time table:

- Rule book produced by Rule Group (work done by Mattias Linell and Niklaus Güpfer)
- Basic regulations will be done in the end of January (approved regulations later)
- Invitations to the national federations sent out in the end of January
- Registration of team in the end of February (registration can be done from a NA even if they haven't had the possibilities to do the qualification)
- Dates 2024 is 10-12th of May

Movie example of how 3vs3 is played in Finland:

<https://www.youtube.com/watch?v=FWqG7Bja-xs>

Coffee Break

WORKING GROUPS

- **GROUPS DETERMINED BY SIZE**
- **GROUP 1; CZE, DEN, FIN, GER, POL, SVK, SWE, SUI (Jörg Beer, Agata Plechan)**
- **GROUP 2; CZE, EST, FIN, GER, SIN, SVK, SWE, SUI (Steve King, Steen Houman)**
- **GROUP 3; AUS, CHN, CZE, ESP, JPN, NED, THA, UKR, USA (Kaarina Vuori, Tamuz Hidir)**
- **GROUP 4; BUR, CAM, CAN, CIV, EST, FRA, IND, IRA, MAL, SIN (Carlos Lopez, Pakkamol Siriwat)**

Workshop, debrief

IFF Educations News(Road to Hel and coach education structure)

Mr. John Liljelund

The IFF Secretary General

Road to HEL project

BASIC IDEA

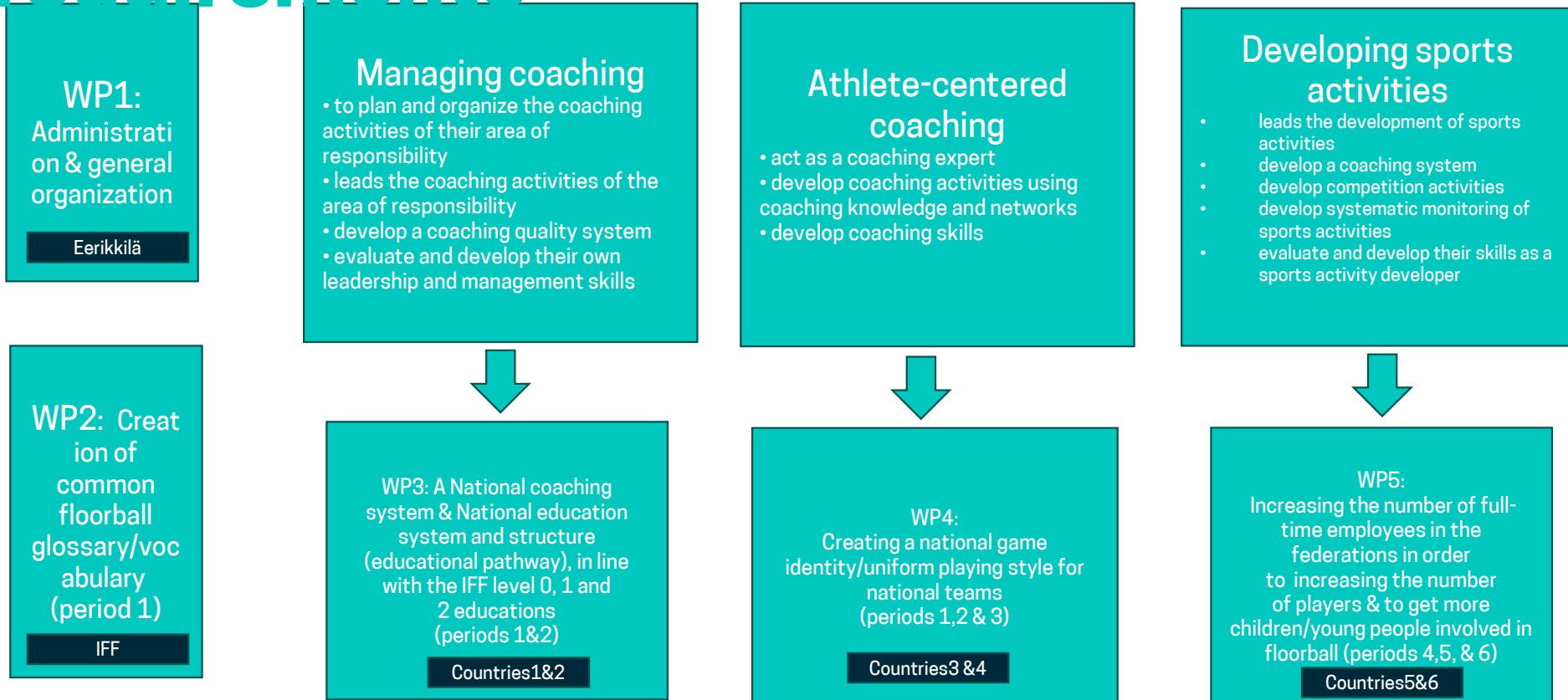
- This is a Consortium project with Eerikkilä as the applicant, IFF and SSBL as core partners and other partners as participants, i.e. other selected European floorball federations (see below).
- Focus on the European members of IFF, with the countries ranked 5th – 12th countries: Denmark, Estonia, Germany, Italy, Latvia, Norway, Poland, Slovakia and Spain among others
 - There will be a possibility for non-european countries to participate, but the financial system needs to be defined. (Australia, USA, Singapore, China?, Canada?)
- Both men's and women's coaches should be considered (depending on the situation of the participants)
- There can be between 5-8 countries participating in the education
- The main funding for the projects should be secured, in order to be able to run this (Erasmus+ or Business Finland, foundations (for example Kone foundation))
- Discussions have been started with the Finnish Ministry of Sports and the Finnish Educational Board, which are both positive towards the project and willing to support our Erasmus+ application.
- Finland has a strength in educational systems, security/trustworthiness, Research & practical execution close to each other.

Road to HEL project

OBJECTIVES (Work Packages)

- Building of an International Floorball Vocabulary
- Raising the level of elite floorball (elite sports) & expanding the level at the top
- Create an international (IFF) system that sustains training & skills development
- Helps countries develop/create (which will be the end product of the educational process)
 - A National coaching system (contents and structures)
 - National education system and structure (educational pathway), in line with the IFF level 0, 1 and 2 educations
 - Creating a national game identity/uniform playing style for national teams > creating a national operating culture
 - Increasing the number of full-time employees in the federations in order to increasing the number of players

Education modules & competence requirements



Road to HEL project

PROPOSAL FOR IMPLEMENTATION

- "Tailored" EU certified VEAT education (Specialist Qualification in Coaching)
- Duration 30 months (can also be divided over a longer period), starting in beginning of 2025 and continuing until end of 2027
- Credits: 180 credits
- 2-3 representatives from each country ("coaching/training manager" and coaching representative)
- Representatives from both Men's and Women's National teams
- The education is run with On-site periods 6 x 3 days + 1 x 2 days examination period= 20 days
- In addition, country-specific sparring periods and remote sparring periods
- International period 3 days eg. In connection with the World Championships or other sports
- Group size approx. 20 persons, but it can be run with only 3 countries (10 – 15 persons)
- The project is built around Work packages: making it as easy/cheap as possible for participants to apply

Road to HEL project

HOW IT IS RUN

- On-site periods at the Eerikkilä Sport Institute
 - 6 x 3 days sessions + 1 x 2 days examination period = In total 20 days
- Bi-lateral sparring sessions virtually and in the participating country
- Potential Events to combine with the on-site periods:
 - WFCQ's for the WFC's 2025-2027
 - Eerikkilä Future Stars tournament (continues for 2-3 years)
 - The WFC's organised in Finland
 - On-site period during the WFC 2026 in Eerikkilä/Tampere
 - Examination period in Turku, WFC 2027
 - Participation in the World Floorball Summit 2025 and 2026, as a part of the education

Road to HEL project

PRELIMINARY COSTS FOR PARTICIPANTS

- The Production costs are approximately some 10,000 -12,000 € / student, including full board costs during the on-site periods (still requires a lot of clarification)
- The participants would be responsible for the travel costs for the on-site periods in Eerikkilä and the international periods / deductible part
- If a participant doesn't finish the education, then the cost for participation has to be paid
 - Commitment required from the National Associations and the participants! There is a risk of a long training period, which means that drop-outs are possible...
- Open questions to be clarified
 - Can I complete only one part of the training (module, part of the degree)?
 - Can the person/participant change?

Road to HEL project

NEXT STEPS

- Eerikkilä Erasmus+ accreditation by end of October 19.10.2023 – to be confirmed
- Presentation of the project to the CC13 meeting in Berlin 10.11.2023
 - Preliminary interest by European countries in December 15.12.
- IFF Association meeting in Singapore 8.-9.12.2023
 - Application form for the interested countries and DL for commitment by the mid-January 15.1.2024
 - Accreditation of the participating member federations in EU – PIC Code (28.02.)
- Based on the number of applicants the final decision to make the Erasmus+ application will be made
- Erasmus application DL 03/2024
- The approval of the project will be in November 2024
- The project starts in January 2025
- The project end in December 2027

Coaching Education Material

- **The need for a new IFF Educational Structure has been defined in the IFF Strategy, consisting of a modern Floorball coaching material.**
- **The work started in the autumn of 2022 and has been ongoing and is now ready to be tested. The new approach also offers the possibility to use Artificial Intelligence, when creating the content**
- **Work done by the IFF office with outside experts**
- **The first edition is for “basic coach/junior coach” level, but the material already contains more advanced lessons**
- **The intention is to use parts of the material also in webinars**
- **In the future the material is planned to be available on web-based learning environments**

Coaching Education Material

- **The Level 0 material has basic facts about how to coach Floorball and also descriptions of certain topics**
 - **Floorball Glossary**
 - **Basic rule information**
 - **Environments and Equipment of Floorball**
 - **Physical training**
 - **Skill practises**
 - **Leadership**
 - **Player roles**
 - **Basic tactics**
 - **Player analysis**
- **Glossary as an example, as we need a common international language for the terminology.**

1. Glossary

Floorball terms explained

Definition of floorball

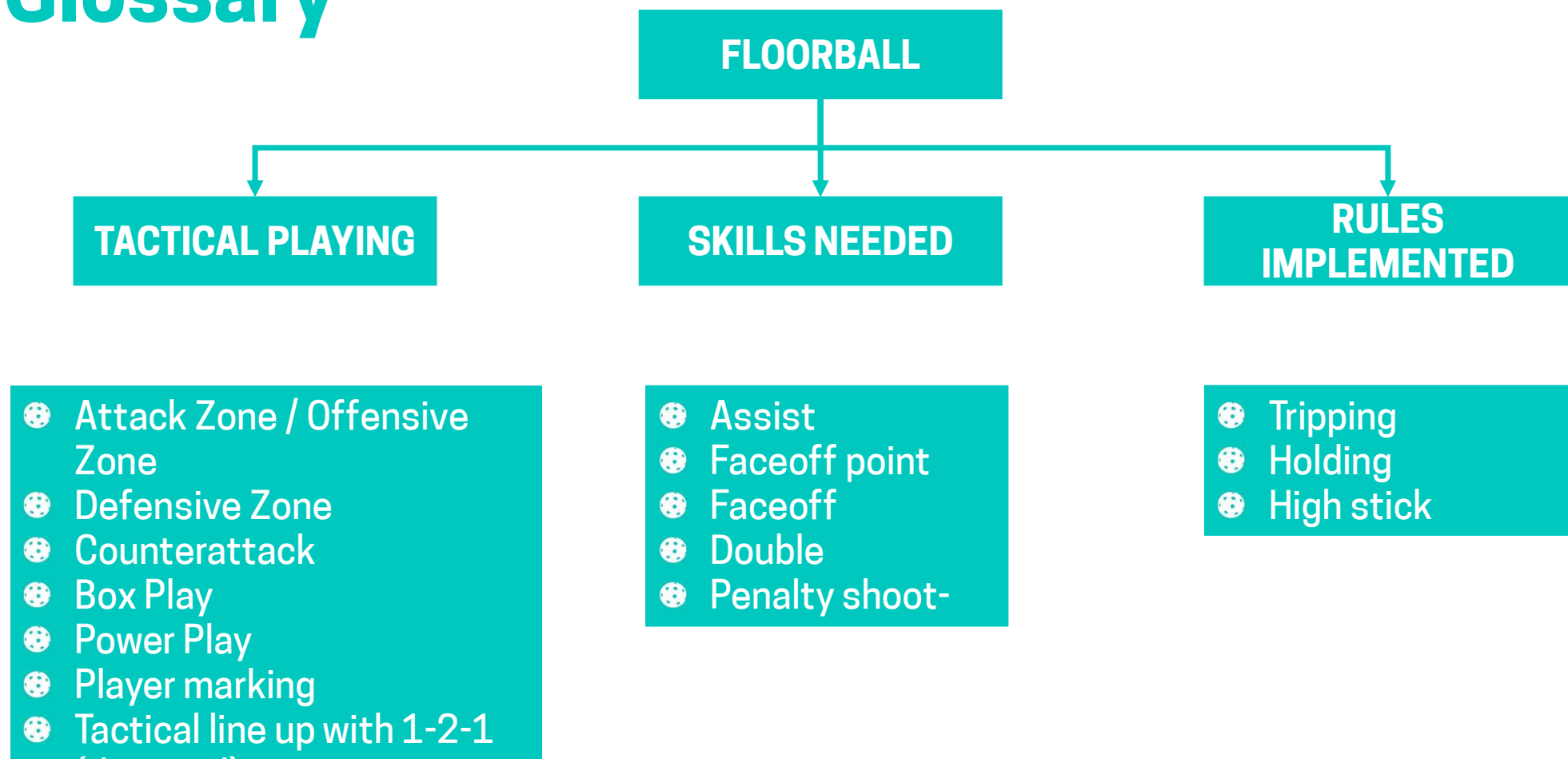
Floorball is indoor team sport, which is played usually 40 meters long and 20 meters wide rink. Rink is 50cm high. At the same time, there are two teams trying to score goals. Both teams have 5 field players and one goalie at the field.

Depending on the country and level of game, there are two or three periods at the game. Different kind of variations and game types are described later on more detailed.

Each of the field player is using lightweight stick to control the lightweight, hollow ball with 26 holes at the surface, sticks are modified to be either right-handed or left-handed based on player personal preferences. Also the stick length and shaft flexibility can be selected.



Glossary



⚽ **Attack Zone/Offensive Zone**

'Attack zone' also can be called as the opponent's zone. Sometimes it is defined as 50% of the field, sometimes 1/3 of the field. The opposite is the defense zone.

⚽ **Defensive Zone**

is your own half of the field



⚽ Assist

is a pass given by the field player that leads to a goal

⚽ Tripping

illegal act against the player possessing the ball. for example, opposite player...

⚽ Box play

Refers to the situation (or formation) of the team in an outnumbered

⚽ Faceoff point

points at field, from where the game continues (is carried out)



🚫 Double

Refers to the attempt where two players to take the ball from the opposing ball carrier

🚫 Face-off

The face-off after the interruptions

🚫 Holding

holding or hindering on opposing player with stick. it results in a time penalty



⚽ **High stick**

Refers situation where the ball is played with the stick above the knees or when the stick is above hip height when reaching out, Depending on the situation and the venue, penalty can result.

⚽ **Counterattack**

Quick counterattack after winning the ball in your own half

⚽ **Player marking**

is a way of laying in which each player is assigned an opponent



⚽ **Penalty shoot-out**

in the event of a tie after overtime, the winner of the match is determined by a penalty shoot-out. Players from both teams take turns taking a penalty shootout

⚽ **Power Play**

event, where penalty is imposed on opposing team

⚽ **Tactical line up with 1-2-1 (diamond)**

tactical lineup with 1-2-1 formation Also known as a diamond at box play



Fit 4 Future project, next steps

Mr. Filip Suman

The IFF Vice-President

FLOORBALL: FIT FOR FUTURE



WE BELIEVE FLOORBALL CAN
BECOME A BIG GLOBAL SPORT
BUT ONLY IF THERE ARE STRONG
NATIONAL FEDERATIONS WHICH
BELONG AMONG TOP
SPORT ORGANIZATIONS IN
THEIR RESPECTIVE COUNTRIES.

PARTNERS OF THE PROJECT

Group 1 – Denmark, Germany, Poland, Slovakia, Spain



Group 2 – Czech Republic, Sweden, Switzerland, Finland



Group 3 – International Floorball Federation



GOAL OF THE PROJECT

To create a **universal tool** which helps floorball federations to develop and become stronger



CONTENT OF THE PROJECT

5 Main Pillars:

1. Detail description of all areas of operation within the federation - **Summary**
2. Detail analysis of the federation – **Questionnaire**
3. Maturity levels in different areas of operations - **Maturity Matrix**
4. Development **Action Plan**
5. **Handbook** and Case Studies



MATRIX

Unique tool to evaluate (measure) your federation:

1. Where you are in all aspects of your federation
2. Compare with other federations
3. Ideas what should be your priorities
4. Help how to allocate resources

Kde zmínit Evropské zaměření?



DEVELOPMENT ACTION PLAN

Development action plan model designed based on *Matrix* results.

1. Individual approach
2. Leads a federation in the most effective way
3. Can measure if and how federation really develops



PRACTICAL EXPERIENCE:

- a) Germany
- b) Spain



NEXT STEPS

- a) Project will change into a long term development programme
- b) Dedicated person (support from EFT countries)
- c) Ready to welcome new countries



WE BELIEVE FLOORBALL CAN
BECOME A BIG GLOBAL SPORT
BUT ONLY IF THERE ARE STRONG
NATIONAL FEDERATIONS WHICH
BELONG AMONG TOP
SPORT ORGANIZATIONS IN
THEIR RESPECTIVE COUNTRIES.

WFC 2025 Brno&Ostrava

Mr. Ondřej Šebek

Chairman of the Czech National Sports Agency

WFC 2025 Brno&Ostrava

Mr. Petr Chvojka

WFC 2025 Secretary General





World Floorball Championships 2025 CZECH REPUBLIC



**CZECH
FLOORBALL**

VENUES - group stage

Brno STAREZ Vodova

2.900 SPECTATORS

Under same roof

Brno Vodova II. **900 spectators**



VENUES - play offs

Ostravar arena

10.500 SPECTATORS

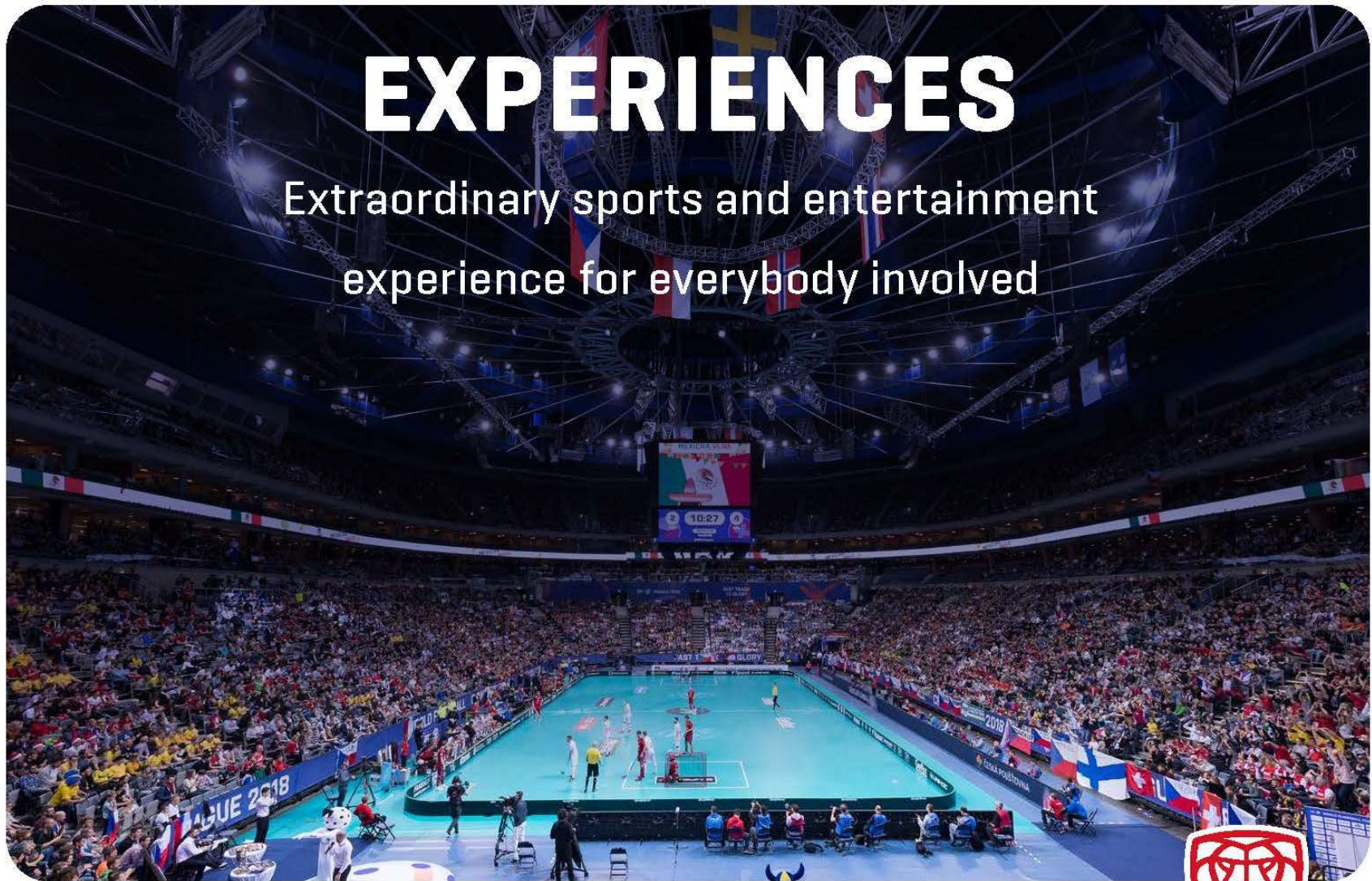
Under same roof

MP arena **500 spectators**



EXPERIENCES

Extraordinary sports and entertainment
experience for everybody involved



MARKETING

Social media will be the key element in a promotion of the WFC
Communication through the old and new media
Ask for cooperation



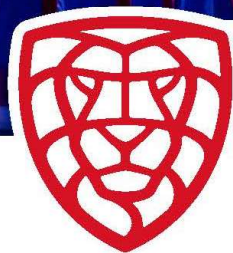
OVERLAP

Through a specific development programme we want to use WFC 2025 as a tool to strengthen women floorball, sport and equality.

FEEL FREE TO JOIN US!



Thank you for your attention,
and passion made possible



**CZECH
FLOORBALL**

Funneplay

WFC 2026 Tampere, Finland

Mr. Perttu Pesä

City of Tampere



TAMPERE.
FINLAND

FLOORBALL WC TAMPERE 2026



TAMPEREEN KAUPUNKI

TAMPERE.

FINLAND

Finland

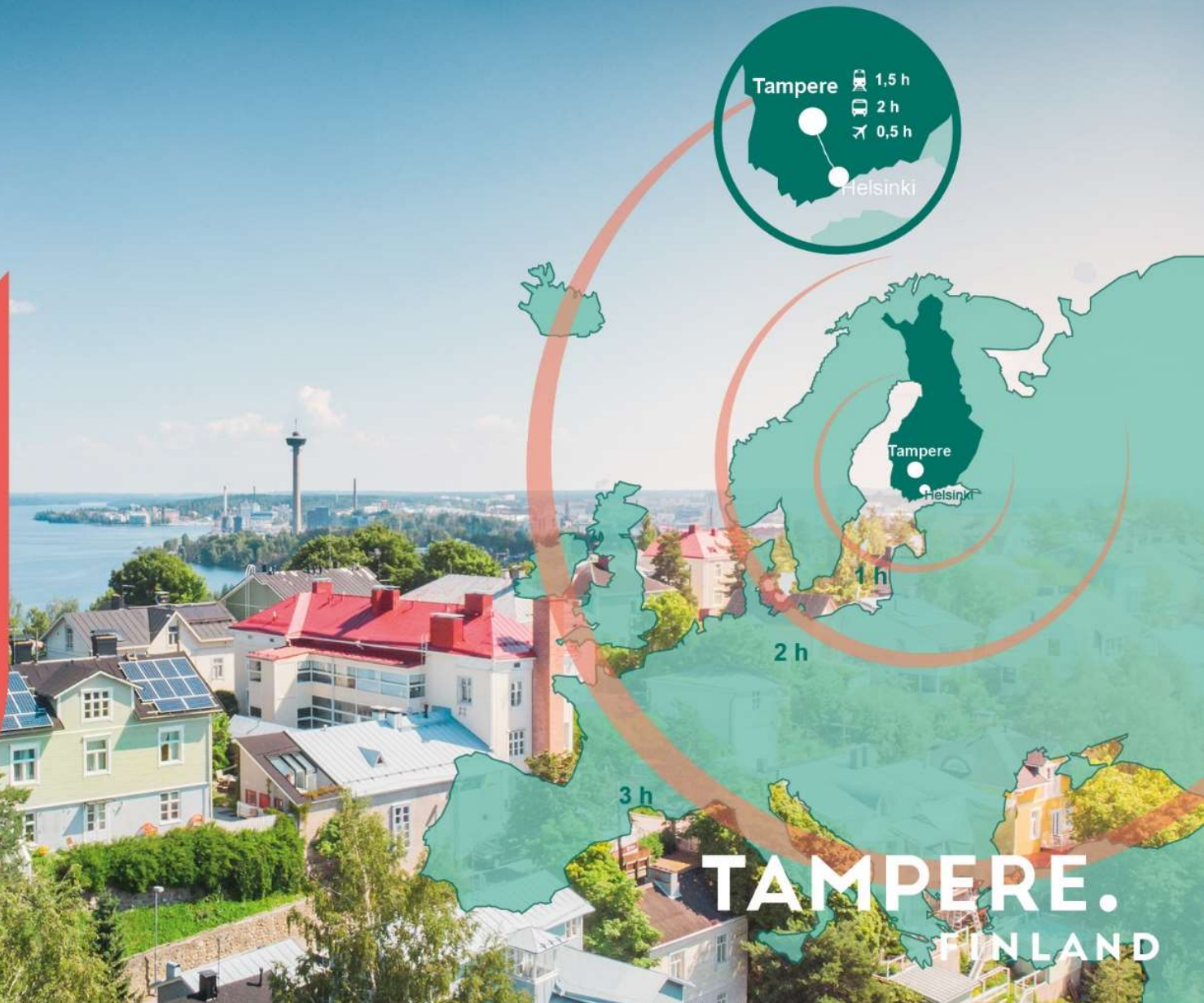
- *Population* 5,6 M
- **EU membership:** joined in 1995.
- **Currency:** euro
- **Land area:** 338,424 km²

Ten percent of the Finnish land area (338,424 km²) is water and 76% is forest

"The Happiest Country of the World"

Tampere. Finland

- *Population 254,000, Tampere Region: 525,000*
- *Tampere International Airport*
- *Central location - 175 km from Helsinki*
- *Located between two scenic lakes*
- *Popular sport city*
- *Vivid culture, safe environment*
- *Compact city centre*



Sport Venue Hakametsä Ice Arena

- Built in 1965, last renovation 2009
- Capacity max 8000 seats
- Events: Competition hall of many icehockey World Championships tournaments,

Volleyball World League
since 2006, etc.

Floorball WC 2015
main venue





21.12.2023

A wide-angle photograph of the Nokia Arena during a hockey game. The arena is filled with spectators, many holding up phones to capture the moment. The ice rink is visible in the center, with players from both teams. A large scoreboard is suspended above the rink, displaying the names OJAJEN, SUSA, and LENTONEN, along with the numbers 8, 10, and 12. The arena's name, NOKIA ARENA, is visible in the top left corner.



AAMULEHTI

NOKIA
ARENA

Event tickets work as
public transportation ticket

Central location of the
arena reduce the size of
the carbon footprint by
enabling the use of public
transportation for local and
national audience.

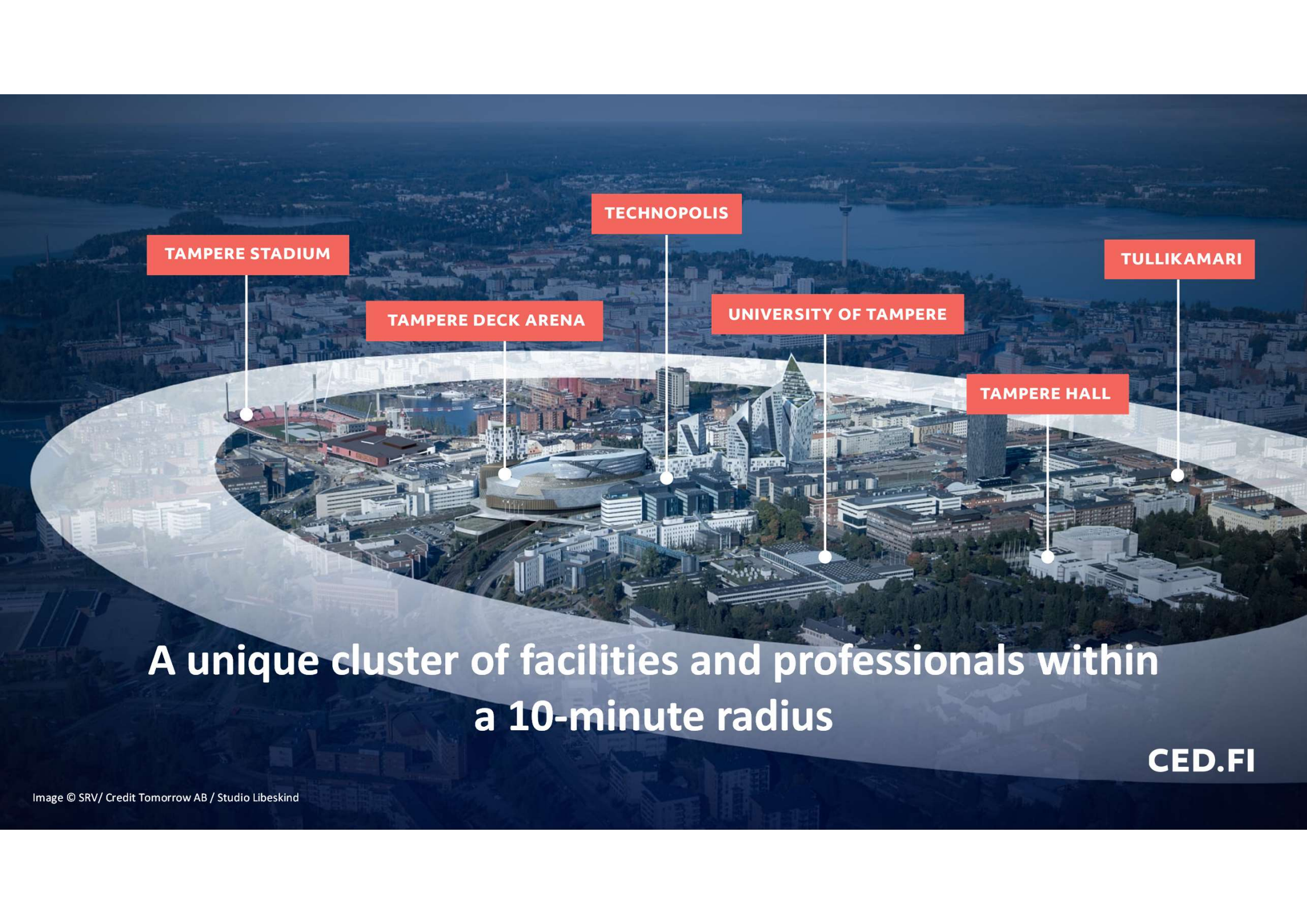




CONGRESS & EVENTS
DISTRICT

TAMPERE.
FINLAND

10 min



TAMPERE STADIUM

TAMPERE DECK ARENA

TECHNOPOLIS

UNIVERSITY OF TAMPERE

TAMPERE HALL

TULLIKAMARI

**A unique cluster of facilities and professionals within
a 10-minute radius**

CED.FI

32,500 x 

Sporting events:
16,800 main stand

TAMPERE STADIUM

15,000 x 

Multi-function arena

TAMPERE DECK ARENA

30 Conference rooms
+ VIP sauna facilities

TECHNOPOLIS

5,500 x 

City centre campus

UNIVERSITY OF TAMPERE

5,000 x 

Concert and conference hall

TAMPERE HALL

1,500 x 

Adaptable
venues

TULLIKAMARI

Capacity for major events

CED.FI



Several hotels and shopping centres

CED.FI

TAMPERE.
FINLAND

THANK YOU



Photo: Visit Tampere / Laura Vanzo

RESULTS

Of the 2023 Ranking of Sports Cities

2023	CITY	22'	21'
1	Paris (FRA)	2	5
2	Los Angeles (USA)	4	3
3	London (GBR)	3	2
4	New York (USA)	5	1
5	Manchester (GBR)	8	7
6	Madrid (ESP)	6	10
7	Barcelona (ESP)	7	4
8	Tokyo (JPN)	1	9
9	Lausanne (SUI)	9	6
10	Budapest (HUN)	13	18
11	Doha (QAT)	19	32
12	Milan (ITA)	12	15
13	Munich (GER)	11	8
14	Chicago (USA)	21	13
15	Brisbane (AUS)	-	-
16	Miami (USA)	-	-
17	Washington (USA)	-	-
18	Mexico City (MEX)	-	-
19	Dubai (UAE)	30	23
20	Liverpool (GBR)	-	-
21	Abu Dhabi (UAE)	25	-
22	Boston (USA)	20	19
23	Melbourne (AUS)	10	11
24	Beijing (CHN)	14	14
25	Rome (ITA)	15	21

02

RESULTS - CONT'D

Of the 2023 Ranking of Sports Cities

2023	CITY	22'	21'
51	Hamburg (GER)	-	-
52	Istanbul (TUR)	27	40
53	Innsbruck (AUT)	-	-
54	Colorado Springs (USA)	-	-
55	Shanghai (CHN)	-	-
56	Indianapolis (USA)	46	29
57	Athens (GRC)	-	-
58	Oslo (NOR)	-	-
59	Marseille (FRA)	48	46
60	Gothenburg (SWE)	-	-
61	Hong Kong (HKG)	-	-
62	Cape Town (RSA)	-	-
63	Salt Lake City (USA)	38	30
64	Stockholm (SWE)	37	34
65	Riyadh (KSA)	-	-
66	Auckland (NZL)	-	-
67	Jeddah (KSA)	49	-
68	Mumbai (IND)	-	-
69	Lima (PER)	-	-
70	Lillehammer (NOR)	-	-
71	Zurich (SUI)	-	-
72	Seoul (KOR)	44	43
73	Santiago de Chile (CHL)	-	-
74	Rio de Janeiro (BRA)	45	27
75	Calgary (CAN)	42	31

With each edition of the Ranking, the five lowest ranked cities drop off the list and the top five non-listed cities named by the survey respondents are added. New cities that will be added to the 2024 edition of the Ranking are:

Cortina d'Ampezzo (ITA)
Warsaw (POL)
Quebec City (CAN)
Rabat (MAR)
Edinburgh (GBR)

WFC 2027 Turku, Finland

Mr. Antti Kirkkola

City of Turku



City of Turku

Antti Kirkkola

9.12.2023





A CULTURAL HUB OF OLD AND NEW

1229

The bishopric is moved to Turku.
This year marks the birth of the city.

2011

Turku gained recognition as
the European Capital of Culture.

People of Turku

- The Turku region is the third largest urban region in Finland with 350,000 inhabitants.
- The official population of the City of Turku is over 200,000.
- Turku is a bilingual city, 5.5 % of the citizens speak Swedish as their mother tongue.
- 12 % speak languages other than Finnish or Swedish. There are more than 100 nationalities resident in the area.



TURKU  **SPORT**



Capital of the most beautiful archipelago in the world

- The attraction of Turku in terms of tourism is based on the coexistence of clean and diverse nature, a breathtakingly beautiful archipelago and a active city of sport and culture.
- The city is surrounded by 40 000 islands and islets and the national park of the Archipelago Sea.



Turku is the logistical hub of South West Finland

	
SAS	TURKU-STOCKHOLM
airBaltic	TURKU-RIGA
Wizz	TURKU-GDANSK
amapola.nu	TURKU-MARIEHAMN
	
VIKING LINE	TURKU-STOCKHOLM



Gatorade Center



TURKU  **SPORT**

Gatorade Center

- Max capacity 10.000-12.000
- 780 box seat



TURKU  **SPORT**

Gatorade Center



TURKU  **SPORT**

Kupittaa Arena

Max capacity
2700



TURKU  **SPORT**

Kupittaa Arena



TURKU  **SPORT**



**Old town,
but pretty funky!**



Closing of the 7th IFF Associations' Meeting

Mr. Tomas Eriksson

The IFF President



